# Leveraging Lotteries for School Value-Added: Bias Reduction vs. Efficiency 

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## Value-added Models

- Value-added models (VAMs): Used to estimate causal effects of teachers and schools on student achievement
- Typical VAM: OLS regression of test scores on school indicators and controls; relies on selection-on-observables assumption
- VAMs are central to policy decisions
- Awards for good performers (TN, PA)
- Punitive measures (NYC, New Orleans)
- School report cards
- NCLB waivers
- VAM assumptions are controversial
- Teacher VAM debate (Rothstein 2010; Kane et al., 2013; Chetty et al., 2014; Rothstein 2014)
- School VAMs have received less attention, despite increasing policy role (Deming 2014)


## School Quasi-experiments

- Parallel strand of literature: Quasi-experimental evaluations of groups of schools
- Many districts use centralized assignment mechanisms based on the theory of market design (Boston, NYC, New Orleans, Denver)
- These mechanisms involve random tie-breaking within priority groups
- Other schools admit using independent lotteries or test score cutoffs
- Several studies have used admissions records to estimate causal effects:
- Open enrollment lotteries (Cullen et al. 2006)
- Charter schools (Abdulkadiroglu et al., 2011; Angrist et al., 2012, 2013a, 2013b; Dobbie and Fryer, 2013)
- Magnet schools (Deming et al., 2014)
- Exam schools (Abdulkadiroglu et al., 2014a)
- Small high schools (Abdulkadiroglu et al., 2014b)
- We use quasi-experiments to validate/improve observational measures of school value-added


## Our Approach

- We use data from Boston to estimate and compare quasi-experimental and observational value-added models
- Three goals:
(1) Develop methods for quasi-experimental VAM estimation
(2) Characterize extent of bias in observational VAMs
(3) Develop a combined measure of value-added that improves upon either observational or quasi-experimental estimates alone
- Observational estimates are precise but possibly biased; lottery-based estimates are unbiased but imprecise
- We develop a minimum mean squared error (MMSE) estimator that combines the advantages of each approach
- Methods may be useful in other settings involving tradeoffs between bias and precision


## Preview of Findings

- Substantial bias in observational value-added estimates, both within and between school sectors
- Available controls insufficient to eliminate differences in unobserved ability, e.g. between exam and traditional public students
- Within-sector std. dev. of bias in math estimates is $0.1 \sigma$, large compared to variation in true value-added $(0.16 \sigma)$
- MMSE estimator reduces error in VAM-based policies
- $50 \%$ reduction in RMSE relative to traditional VAM
- Misclassification rate for failing (lowest-quintile) schools falls from $49 \%$ to $27 \%$
- Results establish the value of lottery-based and hybrid VAM estimation strategies
- We conclude with a summary of relationships between value-added, bias, and school oversubscription

Figure 3a: Observational and quasi-experimental math value-added estimates, by sector


|  | Traditional Public | $\bullet$ Exam |  |
| :---: | :--- | :--- | :--- |
| $■$ | Charter | $\wedge$ Pilot |  |
| ----- | 45 degree line |  |  |

## Related Literature

- School lotteries (Abdulkadiroglu et al., 2011, 2014a, 2014b; Angrist et al., 2012, 2013a, 2013b; Cullen et al., 2006; Dobbie and Fryer, 2013; Deming et al., 2014)
- Assessments of value-added models (Rothstein, 2010, 2014; Chetty et al., 2014; Kane et al., 2013; Deming, 2014)
- Experimental vs. non-experimental estimators (LaLonde, 1986; Dehija and Wahba, 1999, 2002; Smith and Todd, 2005)
- Empirical Bayes estimation and model uncertainty (Morris, 1983; Judge and Mittlehammer, 2003, 2004, 2007)


## Conceptual Framework

- Potential outcomes model:

$$
Y_{i j}=\mu_{j}+a_{i}
$$

- $Y_{i j}$ is potential test score of student $i$ if she attends school $j$
- $\mu_{j}$ is mean potential outcome at school $j$
- $a_{i}$ is student ability
- $D_{i j}$ is a dummy for attendance at school $j$
- Observed score: $Y_{i}=\sum_{j} D_{i j} Y_{i j}$
- Constant effects assumption facilitates our focus on value-added vs. omitted variables bias


## Conceptual Framework

- Student ability depends on observables and unobservables:

$$
a_{i}=X_{i}^{\prime} \gamma+\epsilon_{i}
$$

- $E\left[\epsilon_{i}\right]=0, E\left[X_{i} \epsilon_{i}\right]=0$ by definition
- Observed score can be written

$$
Y_{i}=\mu_{0}+\sum_{j} \beta_{j} D_{i j}+X_{i}^{\prime} \gamma+\epsilon_{i}
$$

- $\beta_{j} \equiv \mu_{j}-\mu_{0}$ is school $j$ 's value-added: the causal effect of $j$ relative to omitted reference school 0


## Conceptual Framework

$$
Y_{i}=\mu_{0}+\sum_{j} \beta_{j} D_{i j}+X_{i}^{\prime} \gamma+\epsilon_{i}
$$

- Define $b_{j} \equiv E\left[\epsilon_{i} \mid D_{i j}=1\right]$
- $b_{j}$ is the bias in the OLS estimate for school $j$
- Selection on observables requires $b_{j}=0 \forall j$
- More generally, both value-added and bias may vary across schools
- Think of these parameters as (correlated) random effects, with a joint distribution across schools:

$$
\left(\beta_{j}, b_{j}\right) \sim F(\beta, b)
$$

## Conceptual Framework

$$
Y_{i}=\mu_{0}+\sum_{j} \beta_{j} D_{i j}+X_{i}^{\prime} \gamma+\epsilon_{i}
$$

- With instruments for each school, we can estimate this equation by either OLS or IV:

$$
\begin{gathered}
\hat{\beta}_{j}^{I V}=\beta_{j}+e_{j}^{I V} \\
\hat{\beta}_{j}^{O L S}=\beta_{j}+b_{j}+e_{j}^{O L S}
\end{gathered}
$$

- The $e_{j}$ are measurement errors that vanish as within-school samples tend to infinity
- We use the joint distribution of $\hat{\beta}_{j}^{I V}$ and $\hat{\beta}_{j}^{O L S}$ to:
(1) Estimate the joint distribution of $\beta_{j}$ and $b_{j}$
(2) Generate better estimates of individual $\beta_{j}$


## Setting and Data

- We apply our methods to public schools in Boston, MA
- Boston public schools are diverse, with several competing sectors:
- Traditional district schools
- Charter schools
- Pilot schools
- Exam schools
- Admission processes differ by sector:
- Traditional and pilot schools: Centralized assignment mechanism
- Charters: Independent lotteries
- Exams: Test-based admissions
- In previous work, we've assembled a set of quasi-experiments from each admission process (Abdulkadiroglu et al., 2011, 2014; Angrist et al., 2013a, 2013b)
- Here we unify these studies of individual sectors


## Data

- Data comes from four sources:
- State administrative data on demographics, school attendance, standardized test scores
- Applications to BPS centralized assignment mechanism
- Charter lottery records
- Exam school applications and entrance scores
- Basic sample: Students in Boston at baseline (5th or 8th grade) from 2006-2012
- Two subsamples:
- OLS sample: All students with followup data
- IV sample: Students in assignment "strata" with random variation (oversubscribed BPS first choices, charter lotteries, or entrance scores in the neighborhood of an exam cutoff)
- We study schools for which there is at least one quasi-experiment. Undersubscribed schools are treated as a composite omitted category

Table 1a: Observational and quasi-experimental school samples, middle school
Students ever enrolled

| Sector | School | Students ever enrolled |  |
| :---: | :---: | :---: | :---: |
|  |  | Observational | Quasi-experimental |
| Exam | O'Bryant | 603 | 563 |
|  | BLA | 972 | 748 |
|  | BLS | 1,102 | 577 |
| Charter | APR | 313 | 269 |
|  | Boston Col | 332 | 275 |
|  | Boston Prep | 386 | 282 |
|  | Edward Brooke | 215 | 138 |
|  | Excel | 224 | 147 |
|  | MATCH | 319 | 230 |
|  | Roxbury Prep | 447 | 318 |
|  | UP Academy | 321 | 185 |
| Pilot | Frederick | 1,129 | 634 |
|  | Harbor | 531 | 389 |
|  | Lyndon | 277 | 126 |
|  | TechBoston | 397 | 328 |
| Traditional Public | BTU | 214 | 199 |
|  | Curley | 665 | 364 |
|  | Edison | 772 | 367 |
|  | Irving | 1,179 | 704 |
|  | Jackson/Mann | 474 | 149 |
|  | Lewenberg | 293 | 155 |
|  | Mario Umana | 792 | 350 |
|  | McCormack | 1,341 | 723 |
|  | Mildred | 773 | 431 |
|  | Murphy | 536 | 252 |
|  | Ohrenberger | 413 | 146 |
|  | Perry | 185 | 121 |
|  | Quincy | 731 | 216 |
|  | Rogers | 1,115 | 665 |
|  | Timilty | 1,422 | 1,099 |
|  | Warren | 291 | 112 |
| Omitted BPS schools: $\%$ of students in omitted BPS schools: |  | 22 | 22 |
|  |  | 19.96\% | 9.14\% |


| Table 1b: Observational and quasi-experimental school samples, high school |  |  |  |
| :---: | :--- | :---: | :---: |
| Sector |  | Students ever enrolled |  |
|  | O'Bryant | Observational | Quasi-experimental |
|  | BLA | 1,627 | 908 |
|  | BLS | 1,833 | 360 |
|  | BGA | 2,432 | 141 |
| Pilot | Codman | 293 | 135 |
|  | MATCH | 563 | 289 |
|  | ACC | 340 | 157 |
|  | BCLA | 457 | 186 |
|  | TechBoston | 428 | 234 |
|  | Brighton | 731 | 403 |
|  | Brook Farm | 484 | 288 |
|  | English | 1,388 | 882 |
|  | Excel | 516 | 317 |
| Traditional | Fenway | 716 | 276 |
| Public | MCT | 622 | 365 |
|  | Madison Park | 574 | 330 |
|  | New Mission | 500 | 284 |
|  | Parkway | 1,984 | 392 |
|  | Snowden | 470 | 218 |
|  | Social Justice | 466 | 281 |
| Omitted BPS schools: | 674 | 427 |  |
| \% of students in omitted BPS schools: | $23.72 \%$ | 189 |  |

Table 2: Descriptive statistics


## Observational Model

- Estimating equation for observational (OLS) analysis:

$$
\begin{equation*}
Y_{i}=\alpha+\sum_{j} \beta_{j} D_{i j}+X_{i}^{\prime} \gamma+\epsilon_{i} \tag{1}
\end{equation*}
$$

- $Y_{i}$ is a 7 th- or 10 th-grade test score for student $i$
- The $D_{i j}$ measure years of exposure to each school
- $X_{i}$ is a vector of standard VAM covariates: gender, race, subsidized lunch, limited English proficiency, special education, baseline math and English language arts (ELA) scores


## Quasi-experimental Model

- Two-stage least squares (2SLS) system for quasi-experimental analysis:

$$
\begin{align*}
Y_{i} & =\sum_{j} \beta_{j} D_{i j}+\sum_{\ell} Q_{i \ell}\left(\alpha_{\ell}+C_{i \ell}^{\prime} \theta_{\ell}\right)+X_{i}^{\prime} \gamma+\epsilon_{i}  \tag{2}\\
D_{i k} & =\sum_{j} \pi_{j k} Z_{i j}+\sum_{\ell} Q_{i \ell}\left(\tau_{\ell k}+C_{i \ell}^{\prime} \kappa_{\ell k}\right)+X_{i}^{\prime} \delta_{k}+\eta_{i k} \tag{3}
\end{align*}
$$

- $Q_{i \ell}$ is a dummy equal to one if student $i$ is in quasi-experimental sample $\ell$
- $C_{i \ell}$ is a vector of design controls for experiment $\ell$ : Dummies for lottery randomization strata, or polynomial in exam school running variable
- $Z_{i j}$ is an offer ("qualification") instrument for school $j$. This dummy is equal to zero for all students not in a quasi-experimental sample for school $j$

Figure 1: School-specific first stages

Middle School


High School


Traditional Public $\square$

Figure 2a: Coefficients on school 3 qualification in all school's first stages (including composite)


Figure 2b: Coefficients on school 3 qualification and other qualifications in the first stage of School 3


Figure 3a: Observational and quasi-experimental math value-added estimates, by sector


|  | Traditional Public | $\bullet$ Exam |  |
| :---: | :--- | :--- | :--- |
| $■$ | Charter | $\wedge$ Pilot |  |
| ----- | 45 degree line |  |  |

## Bias and Value-added Distributions

- OLS and 2SLS yield two estimates for each school:

$$
\begin{gathered}
\hat{\beta}_{j}^{I V}=\beta_{j}+e_{j}^{I V} \\
\hat{\beta}_{j}^{O L S}=\beta_{j}+b_{j}+e_{j}^{O L S}
\end{gathered}
$$

- Next, model value-added and bias as a function of school characteristics $W_{j}$, including sector effects:

$$
E\left[\beta_{j} \mid W_{j}\right]=W_{j}^{\prime} \psi_{\beta}, \quad E\left[b_{j} \mid W_{j}\right]=W_{j}^{\prime} \psi_{b}
$$

- With $B_{j}=\left(\beta_{j}, \beta_{j}+b_{j}\right)^{\prime}$ and $\psi=\left(\psi_{\beta}, \psi_{\beta}+\psi_{b}\right)^{\prime}$, write

$$
\begin{aligned}
E\left[\left(B_{j}-\psi W_{j}\right)\left(B_{j}-\psi W_{j}\right)^{\prime} \mid W_{j}\right] & =\left[\begin{array}{cc}
\sigma_{\beta}^{2} & \sigma_{\beta}^{2}+\sigma_{\beta b} \\
\sigma_{\beta}^{2}+\sigma_{\beta b} & \sigma_{\beta}^{2}+2 \sigma_{\beta b}+\sigma_{b}^{2}
\end{array}\right] \\
& \equiv \Gamma
\end{aligned}
$$

- $\psi$ and 「 are hyperparameters governing distributions of value-added and bias


## FGLS Estimation

- Write the observed estimates $\hat{B}_{j}=\left(\hat{\beta}_{j}^{V V}, \hat{\beta}_{j}^{O L S}\right)^{\prime}$ as

$$
\begin{equation*}
\hat{B}_{j}=\psi W_{j}+u_{j} \tag{4}
\end{equation*}
$$

- The residuals satisfy $E\left[u_{j} \mid W_{j}\right]=0$, and

$$
E\left[u_{j} u_{j}^{\prime} \mid W_{j}\right]=\Gamma+\Lambda_{j}
$$

- $\Lambda_{j}$ is the covariance matrix of IV and OLS sampling errors, $e_{j}^{l V}$ and $e_{j}^{O L S}$
- We estimate $\Lambda_{j}$ using standard asymptotic theory for IV and OLS
- Then estimate equation (4) by FGLS
- Use residuals to estimate $\Gamma$, and back out $\sigma_{\beta}^{2}, \sigma_{b}^{2}$ and $\sigma_{\beta b}$
- This approach requires IV asymptotics to accurately approximate the distribution of $e_{j}^{l V}$

Table 4a: Math hyperparameter estimates

|  | Unweighted <br> $(1)$ | One-step FGLS <br> $(2)$ | Iterated FGLS <br> $(3)$ |
| :--- | :---: | :---: | :---: |
| VA shifters | 0.031 | -0.023 | -0.021 |
| Traditional public | $(0.052)$ | $(0.046)$ | $(0.047)$ |
|  | -0.045 | -0.061 | -0.060 |
| Exam | $(0.082)$ | $(0.079)$ | $(0.081)$ |
|  | $0.277^{* * *}$ | $0.232^{* * *}$ | $0.235^{* * *}$ |
| Charter | $(0.060)$ | $(0.055)$ | $(0.056)$ |
|  | -0.054 | -0.085 | -0.083 |
| Pilot | $(0.086)$ | $(0.082)$ | $(0.083)$ |
|  | -0.050 | -0.024 | -0.026 |
| High school | $(0.147)$ | $(0.137)$ | $(0.139)$ |
| Bias shifters |  |  |  |
| Traditional public | $-0.104^{* *}$ | -0.050 | -0.052 |
|  | $(0.043)$ | $(0.036)$ | $(0.037)$ |
| Exam | $0.218^{* * *}$ | $0.232^{* * *}$ | $0.232^{* * *}$ |
|  | $(0.060)$ | $(0.057)$ | $(0.059)$ |
| Charter | -0.047 | -0.001 | -0.004 |
|  | $(0.045)$ | $(0.039)$ | $(0.041)$ |
| Pilot | -0.002 | 0.028 | 0.027 |
|  | $(0.069)$ | $(0.064)$ | $(0.066)$ |
| High school | 0.178 | 0.153 | 0.154 |
|  | $(0.115)$ | $(0.101)$ | $(0.105)$ |
| Variance components |  |  |  |
| VA std. dev. | $0.156^{* * *}$ | $0.161^{* * *}$ | $0.160^{* * *}$ |
|  | $(0.036)$ | $(0.036)$ | $(0.036)$ |
| Bias std. dev | $0.090^{*}$ | $0.097^{* *}$ | $0.097^{*}$ |
|  | $(0.052)$ | $(0.050)$ | $(0.050)$ |
| VA, bias correlation | $-0.812^{* * *}$ | $-0.818^{* * *}$ | $-0.818^{* * *}$ |
|  | $(0.097)$ | $(0.103)$ | $(0.102)$ |
| N (schools) |  | 52 |  |

Figure 4a: FGLS math value-added estimates, by sector


Figure 4b: FGLS math bias estimates, by sector


## Minimum MSE Predictions

- To produce estimates for individual schools, add parametric structure:

$$
\begin{aligned}
& \left(\beta_{j}, b_{j}\right) \mid W_{j} \sim N\left(\left(W_{j}^{\prime} \psi_{\beta}, W_{j}^{\prime} \psi_{b}\right), \Delta\right) \\
& \left(e_{j}^{I V}, e_{j}^{O L S}\right) \mid \beta_{j}, b_{j}, W_{j} \sim N\left(0, \Lambda_{j}\right)
\end{aligned}
$$

- Then posterior distribution for parameters at school $j$ is

$$
\left(\beta_{j}, b_{j}\right) \mid \hat{\beta}_{j}^{I V}, \hat{\beta}_{j}^{O L S}, W_{j} \sim N\left(\left(\beta_{j}^{*}, b_{j}^{*}\right), V_{j}^{*}\right)
$$

- Posterior mean for $\beta_{j}$ is

$$
\beta_{j}^{*}=w_{1 j} \hat{\beta}_{j}^{I V}+w_{2 j}\left(\hat{\beta}_{j}^{O L S}-W_{j}^{\prime} \psi_{b}\right)+\left(1-w_{1 j}-w_{2 j}\right) W_{j}^{\prime} \psi_{\beta}
$$

- Weights $w_{1 j}$ and $w_{2 j}$ depend on $\Lambda_{j}$ and $\Delta$
- $\beta_{j}^{*}$ is MSE-minimizing function of $\hat{\beta}_{j}^{I V}$ and $\hat{\beta}_{j}^{O L S}$
- Empirical Bayes (EB) posterior mean plugs in estimates of $\psi_{\beta}, \psi_{b}$, and $\Delta$


## Minimum MSE Weights

$$
\beta_{j}^{*}=w_{1 j} \hat{\beta}_{j}^{I V}+w_{2 j}\left(\hat{\beta}_{j}^{O L S}-W_{j}^{\prime} \psi_{b}\right)+\left(1-w_{1 j}-w_{2 j}\right) W_{j}^{\prime} \psi_{\beta}
$$

- Posterior mean is a weighted average of three things:
(1) The unbiased IV estimate
(2) The biased OLS estimate, net of mean bias
(3) The prior mean
- Shrinkage toward the mean comes from standard Bayesian logic
- Weights sum to one, but are not always between 0 and 1
- OLS weight can exceed 1 when $\operatorname{Cov}\left(\beta_{j}, b_{j}\right)<0$ and $\sigma_{b}<\sigma_{\beta}$
- Empirically, lots of variation in weight assigned to IV vs. OLS

Figure 5a: Minimum MSE weights on observational and quasi-experimental math VA estimates, by sector


| $\bullet$ | Traditional Public | $\bullet$ Exam |  |
| :---: | :--- | :--- | :--- |
| $\square$ | Charter | $\Delta$ | Pilot |
| ---- | $\mathrm{X}+\mathrm{Y}=1$ line |  |  |

Figure 6a: Minimum MSE, observational, and quasi-experimental math VA estimates, by sector



Table 5: Root Mean Squared Error of Value-added Estimators

|  | Unshrunk |  |  |
| :---: | :---: | :---: | :---: |
|  | $(1)$ | No sector effects <br> $(2)$ | With sector effects <br> $(3)$ |
| OLS | 0.167 | 0.167 | 0.168 |
| IV | 0.161 | 0.115 | 0.112 |
| MMSE | - | 0.099 | 0.085 |

Notes: This table reports root mean squared error (RMSE) for school valueadded estimators. Models in column (2) shrink school-specific estimates towards the overall mean value-added. Models in column (3) shrink the estimates towards sector mean value-added.

## Improvements in Policy

- How much do these improvements in MSE matter?
- We simulate data from a model calibrated to match our Boston estimates
- Then rank schools according to estimated value-added using each method
- Compare misclassification rates for two policies:
(1) Close failing schools (bottom quintile)
(2) Expand successful schools (top quintile)

Table 6: Accuracy of Policies Based on Value-added Models

|  | Close failing schools |  |  | Expand successful schools |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Fraction of failing <br> schools not classified <br> as failing <br> $(1)$ | Fraction of non-failing <br> schools classified <br> as failing |  | Fraction of successful <br> schools not classified <br> as successful | Fraction of unsuccessful <br> schools classified <br> as successful <br> $(2)$ |
| Estimator | 0.494 |  | $(3)$ |  |  |
| OLS | 0.499 | 0.124 | 0.417 | 0.104 |  |
| Shrunk OLS | 0.370 | 0.125 | 0.419 | 0.105 |  |
| IV | 0.374 | 0.093 | 0.325 | 0.081 |  |
| Shrunk IV | 0.270 | 0.094 | 0.255 | 0.064 |  |
| MMSE | 0.067 | 0.206 | 0.051 |  |  |

Notes: This table describes the effects of policies that close or expand schools based on measures of school value-added. Columns (1) and (2) assess a policy designed to close failing schools, defined as schools in the bottom quintile of valueadded. Columns (3) and (4) assess a policy designed to expand successful schools, defined as those in the top quintile. The results come from 10,000 simulations of a model calibrated to match estimates from Boston data. Shrunk and MMSE models compute posterior means by shrinking school-specific estimates towards sector means.

Table A4: Correspondence Between Correct and Assigned Report Card Grades

|  |  | Correct grade |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Assigned grade | Estimator | A | B | C | D | F |
| A | OLS | 0.583 | 0.272 | 0.110 | 0.032 | 0.003 |
|  | Shrunk OLS | 0.581 | 0.271 | 0.111 | 0.034 | 0.003 |
|  | IV | 0.675 | 0.246 | 0.058 | 0.015 | 0.006 |
|  | Shrunk IV | 0.745 | 0.179 | 0.056 | 0.017 | 0.003 |
|  | MMSE | 0.794 | 0.180 | 0.024 | 0.002 | 0.000 |
|  |  |  |  |  |  |  |
|  | OLS | 0.197 | 0.311 | 0.268 | 0.179 | 0.044 |
| B | Shrunk OLS | 0.198 | 0.311 | 0.262 | 0.184 | 0.046 |
|  | IV | 0.198 | 0.412 | 0.269 | 0.085 | 0.036 |
|  | Shrunk IV | 0.206 | 0.427 | 0.242 | 0.099 | 0.026 |
|  | MMSE | 0.182 | 0.517 | 0.248 | 0.048 | 0.005 |
|  |  |  |  |  |  |  |
|  | OLS | 0.102 | 0.191 | 0.280 | 0.263 | 0.164 |
|  | Shrunk OLS | 0.103 | 0.191 | 0.278 | 0.262 | 0.166 |
|  | IV | 0.076 | 0.207 | 0.385 | 0.231 | 0.102 |
|  | Shrunk IV | 0.037 | 0.254 | 0.370 | 0.243 | 0.097 |
|  | MMSE | 0.020 | 0.231 | 0.465 | 0.239 | 0.046 |
|  |  |  |  |  |  |  |
|  | OLS | 0.069 | 0.114 | 0.246 | 0.254 | 0.316 |
|  | Shrunk OLS | 0.070 | 0.114 | 0.249 | 0.250 | 0.317 |
|  | IV | 0.032 | 0.085 | 0.254 | 0.375 | 0.254 |
|  | Shrunk IV | 0.007 | 0.090 | 0.273 | 0.352 | 0.277 |
|  | MMSE | 0.002 | 0.045 | 0.264 | 0.448 | 0.242 |
|  |  |  |  |  |  |  |
|  | OLS | 0.035 | 0.084 | 0.152 | 0.223 | 0.506 |
|  | Shrun OLS | 0.036 | 0.085 | 0.157 | 0.222 | 0.501 |
|  | IV | 0.010 | 0.026 | 0.087 | 0.247 | 0.630 |
|  | Shrunk IV | 0.001 | 0.023 | 0.110 | 0.240 | 0.626 |
|  | MMSE | 0.000 | 0.004 | 0.048 | 0.218 | 0.730 |

## Value-added, Bias, and Oversubscription

- Do parents value school quality, or bias? (Rothstein 2006)
- We compute school oversubscription rates (number of first-choice applications for traditional publics, pilots and exams; number of total applications for charters)
- Then examine relationship between oversubscription and EB posterior estimates
- Results: Oversubscription positively correlated with both value-added and bias






## Conclusion

- This project uses school admissions lotteries to validate and improve upon observational school value-added models
- Estimates from Boston show bias in observational value-added both within and between school sectors
- Our findings establish the value of lottery-based VAMs for research and policy
- Hybrid strategies improve policy targeting relative to either observational or lottery estimates alone

Figure 3b: Observational and quasi-experimental ELA value-added estimates, by sector


|  | Traditional Public | $\bullet$ Exam |  |
| :---: | :--- | :--- | :--- |
| $\square$ | Charter | $\Delta$ | Pilot |
| $-\_-$ | 45 degree line |  |  |

Table 4b: ELA hyperparameter estimates

|  | Unweighted |  |  |
| :--- | :---: | :---: | :---: |
| VA shifters | $(1)$ | One-step FGLS <br> $(2)$ | Iterated FGLS <br> $(3)$ |
| Traditional public | 0.028 | -0.036 | -0.033 |
|  | $(0.045)$ | $(0.035)$ | $(0.037)$ |
| Exam | -0.017 | -0.046 | -0.047 |
|  | $(0.060)$ | $(0.056$ | $(0.059)$ |
| Charter | $0.207^{* * *}$ | $0.162^{* * *}$ | $0.164^{* * *}$ |
|  | $(0.048)$ | $(0.038)$ | $(0.041)$ |
| Pilot | -0.007 | -0.047 | -0.046 |
|  | $(0.069)$ | $(0.062)$ | $(0.065)$ |
| High school | -0.056 | -0.010 | -0.012 |
|  | $(0.117)$ | $(0.099)$ | $(0.105)$ |
| Bias shifters |  |  |  |
| Traditional public | $-0.080^{*}$ | -0.015 | -0.019 |
|  | $(0.043)$ | $(0.032)$ | $(0.034)$ |
| Exam | $0.132^{* *}$ | $0.161^{* * *}$ | $0.162^{* * *}$ |
|  | $(0.054)$ | $(0.050)$ | $(0.053)$ |
| Charter | -0.025 | 0.021 | 0.020 |
|  | $(0.044)$ | $(0.033)$ | $(0.037)$ |
| Pilot | 0.028 | 0.066 | 0.065 |
|  | $(0.065)$ | $(0.057)$ | $(0.060)$ |
| High school | 0.136 | 0.091 | 0.093 |
|  | $(0.109)$ | $(0.090)$ | $(0.096)$ |
| Variance components |  |  |  |
| VA std. dev. | 0.086 | $0.097^{*}$ | $0.096^{*}$ |
|  | $(0.055)$ | $(0.051)$ | $(0.051)$ |
| Bias std. dev | 0.062 | 0.077 | 0.076 |
|  | $(0.073)$ | $(0.061)$ | $(0.061)$ |
| VA, bias correlation | -0.496 | -0.630 | -0.623 |
|  | $(1.139)$ | $(0.875)$ | $(0.887)$ |
| N (schools) |  | 52 |  |

Figure 5b: Minimum MSE weights on observational and quasi-experimental ELA VA estimates, by sector


| $\bullet$ | Traditional Public | $\bullet$ Exam |
| :---: | :--- | :--- | :--- |
| $\square$ | Charter | $\Delta$ Pilot |
| ----- | $\mathrm{X}+\mathrm{Y}=1$ line |  |

Table A1: Covariate balance for qualification instruments

|  | Qualification instrument balance (5th, 6th, and 7th grade entry samples) |  |  |  |  |  | Qualification instrument balance (9th grade entry sample) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Any qualification | Exam | Charter | Pilot | Traditional public | Any qualification | Exam | Charter | Pilot | Traditional public |
| Baseline demographics |  | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) | (10) |
| Hispanic |  | $\begin{gathered} 0.016 \\ (0.012) \end{gathered}$ | $\begin{gathered} -0.040 \\ (0.049) \end{gathered}$ | $\begin{aligned} & \hline 0.039^{* *} \\ & (0.016) \end{aligned}$ | $\begin{gathered} \hline-0.031 \\ (0.025) \end{gathered}$ | $\begin{gathered} 0.017 \\ (0.014) \end{gathered}$ | $\begin{gathered} -0.010 \\ (0.014) \end{gathered}$ | $\begin{aligned} & -0.073 \\ & (0.056) \end{aligned}$ | $\begin{gathered} -0.006 \\ (0.022) \end{gathered}$ | $\begin{gathered} 0.026 \\ (0.021) \end{gathered}$ | $\begin{gathered} \hline-0.011 \\ (0.014) \end{gathered}$ |
| Black |  | $\begin{aligned} & -0.019 \\ & (0.012) \end{aligned}$ | $\begin{gathered} 0.005 \\ (0.051) \end{gathered}$ | $\begin{gathered} -0.037^{* *} \\ (0.017) \end{gathered}$ | $\begin{gathered} 0.015 \\ (0.028) \end{gathered}$ | $\begin{aligned} & -0.012 \\ & (0.014) \end{aligned}$ | $\begin{gathered} 0.004 \\ (0.014) \end{gathered}$ | $\begin{aligned} & -0.004 \\ & (0.056) \end{aligned}$ | $\begin{gathered} 0.005 \\ (0.023) \end{gathered}$ | $\begin{aligned} & -0.019 \\ & (0.021) \end{aligned}$ | $\begin{gathered} 0.015 \\ (0.014) \end{gathered}$ |
| White |  | $\begin{aligned} & -0.002 \\ & (0.007) \end{aligned}$ | $\begin{gathered} 0.024 \\ (0.048) \end{gathered}$ | $\begin{aligned} & -0.006 \\ & (0.012) \end{aligned}$ | $\begin{gathered} 0.015 \\ (0.012) \end{gathered}$ | $\begin{aligned} & -0.005 \\ & (0.007) \end{aligned}$ | $\begin{gathered} 0.006 \\ (0.008) \end{gathered}$ | $\begin{gathered} 0.031 \\ (0.041) \end{gathered}$ | $\begin{gathered} 0.009 \\ (0.011) \end{gathered}$ | $\begin{gathered} 0.009 \\ (0.012) \end{gathered}$ | $\begin{gathered} 0.002 \\ (0.008) \end{gathered}$ |
| Asian |  | $\begin{gathered} 0.008 \\ (0.006) \end{gathered}$ | $\begin{gathered} 0.031 \\ (0.053) \end{gathered}$ | $\begin{gathered} 0.007 \\ (0.007) \end{gathered}$ | $\begin{gathered} 0.012 \\ (0.012) \end{gathered}$ | $\begin{gathered} 0.007 \\ (0.006) \end{gathered}$ | $\begin{aligned} & -0.003 \\ & (0.007) \end{aligned}$ | $\begin{aligned} & 0.025 \\ & (0.054) \end{aligned}$ | $\begin{aligned} & -0.006 \\ & (0.008) \end{aligned}$ | $\begin{gathered} -0.025^{* *} \\ (0.011) \end{gathered}$ | $\begin{aligned} & -0.006 \\ & (0.007) \end{aligned}$ |
| Female |  | $\begin{gathered} 0.014 \\ (0.013) \end{gathered}$ | $\begin{gathered} -0.004 \\ (0.059) \end{gathered}$ | $\begin{gathered} 0.014 \\ (0.018) \end{gathered}$ | $\begin{gathered} 0.016 \\ (0.029) \end{gathered}$ | $\begin{gathered} 0.011 \\ (0.015) \end{gathered}$ | $\begin{gathered} -0.002 \\ (0.014) \end{gathered}$ | $\begin{gathered} 0.022 \\ (0.062) \end{gathered}$ | $\begin{aligned} & -0.027 \\ & (0.023) \end{aligned}$ | $\begin{gathered} 0.019 \\ (0.022) \end{gathered}$ | $\begin{gathered} 0.008 \\ (0.015) \end{gathered}$ |
| Free/reduced price lunch |  | $\begin{gathered} 0.014 \\ (0.010) \end{gathered}$ | $\begin{gathered} -0.031 \\ (0.054) \end{gathered}$ | $\begin{gathered} 0.005 \\ (0.016) \end{gathered}$ | $\begin{aligned} & -0.012 \\ & (0.020) \end{aligned}$ | $\begin{aligned} & 0.018^{*} \\ & (0.010) \end{aligned}$ | $\begin{gathered} 0.005 \\ (0.011) \end{gathered}$ | $\begin{gathered} 0.034 \\ (0.051) \end{gathered}$ | $\begin{gathered} 0.022 \\ (0.019) \end{gathered}$ | $\begin{gathered} -0.009 \\ (0.017) \end{gathered}$ | $\begin{aligned} & -0.006 \\ & (0.011) \end{aligned}$ |
| Special education |  | $\begin{gathered} 0.008 \\ (0.010) \end{gathered}$ | $\begin{gathered} 0.023 \\ (0.020) \end{gathered}$ | $\begin{gathered} 0.017 \\ (0.014) \end{gathered}$ | $\begin{aligned} & -0.030 \\ & (0.023) \end{aligned}$ | $\begin{gathered} 0.004 \\ (0.011) \end{gathered}$ | $\begin{gathered} 0.009 \\ (0.010) \end{gathered}$ | $\begin{gathered} 0.007 \\ (0.022) \end{gathered}$ | $\begin{gathered} -0.024 \\ (0.019) \end{gathered}$ | $\begin{gathered} 0.023 \\ (0.016) \end{gathered}$ | $\begin{gathered} 0.007 \\ (0.011) \end{gathered}$ |
| Limited English proficient |  | $\begin{aligned} & -0.006 \\ & (0.009) \end{aligned}$ | $\begin{gathered} 0.007 \\ (0.024) \end{gathered}$ | $\begin{gathered} 0.002 \\ (0.014) \end{gathered}$ | $\begin{gathered} 0.008 \\ (0.020) \end{gathered}$ | $\begin{aligned} & -0.003 \\ & (0.011) \end{aligned}$ | $\begin{gathered} 0.001 \\ (0.008) \end{gathered}$ | $\begin{gathered} 0.044 \\ (0.031) \end{gathered}$ | $\begin{gathered} -0.012 \\ (0.014) \end{gathered}$ | $\begin{aligned} & -0.018 \\ & (0.012) \end{aligned}$ | $\begin{gathered} 0.008 \\ (0.009) \end{gathered}$ |
| Baseline test scores | N | 14,121 | 1,216 | 4,692 | 1,978 | 8,357 | 12,448 | 1,029 | 2,626 | 3,484 | 9,051 |
| Math |  | $\begin{gathered} 0.001 \\ (0.023) \end{gathered}$ | $\begin{gathered} -0.038 \\ (0.052) \end{gathered}$ | $\begin{aligned} & \hline-0.023 \\ & (0.035) \end{aligned}$ | $\begin{gathered} 0.053 \\ (0.053) \end{gathered}$ | $\begin{gathered} 0.000 \\ (0.025) \end{gathered}$ | $\begin{aligned} & \hline-0.005 \\ & (0.024) \end{aligned}$ | $\begin{gathered} 0.062 \\ (0.064) \end{gathered}$ | $\begin{gathered} 0.044 \\ (0.041) \end{gathered}$ | $\begin{aligned} & \hline-0.008 \\ & (0.039) \end{aligned}$ | $\begin{gathered} \hline-0.011 \\ (0.026) \end{gathered}$ |
| ELA | N | $\begin{aligned} & 13,962 \\ & -0.008 \\ & (0.024) \end{aligned}$ | $\begin{gathered} 1,209 \\ -0.076 \\ (0.063) \end{gathered}$ | $\begin{gathered} 4,611 \\ -0.018 \\ (0.037) \end{gathered}$ | $\begin{gathered} 1,959 \\ 0.037 \\ (0.054) \end{gathered}$ | $\begin{gathered} 8,291 \\ 0.011 \\ (0.027) \end{gathered}$ | $\begin{gathered} 12,263 \\ -0.016 \\ (0.025) \end{gathered}$ | $\begin{gathered} 1,019 \\ -0.017 \\ (0.067) \end{gathered}$ | $\begin{gathered} 2,598 \\ 0.049 \\ (0.042) \end{gathered}$ | $\begin{gathered} 3,445 \\ -0.012 \\ (0.041) \end{gathered}$ | $\begin{gathered} 8,902 \\ -0.032 \\ (0.027) \end{gathered}$ |
|  | N | 13,907 | 1,211 | 4,592 | 1,951 | 8,252 | 12,178 | 1,015 | 2,593 | 3,427 | 8,841 |

Table A2: Attrition, middle school

|  | Sample means (6th grade entry sample) |  |  |  | Qualification instrument balance (5th, 6th, and 7th grade entry samples) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Boston 5th graders | + BPS "changer" <br> or 6th grade <br> charter applicant | + in a strata with instrument variation | Any qualification | Exam | Charter | Pilot | Traditional public |
|  |  | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) |
| Has 7th grade state math score |  | 0.863 | 0.907 | 0.902 | $\begin{gathered} 0.009 \\ (0.009) \end{gathered}$ | $\begin{gathered} -0.027 \\ (0.028) \end{gathered}$ | $\begin{gathered} -0.001 \\ (0.016) \end{gathered}$ | $\begin{aligned} & -0.007 \\ & (0.020) \end{aligned}$ | $\begin{aligned} & 0.017^{*} \\ & (0.010) \end{aligned}$ |
| Has 7th grade state ELA score |  | 0.865 | 0.908 | 0.903 | $\begin{gathered} 0.013 \\ (0.009) \end{gathered}$ | $\begin{aligned} & -0.024 \\ & (0.028) \end{aligned}$ | $\begin{gathered} 0.002 \\ (0.016) \end{gathered}$ | $\begin{gathered} -0.012 \\ (0.020) \end{gathered}$ | $\begin{aligned} & 0.021^{* *} \\ & (0.010) \end{aligned}$ |
| In Boston up to 7th grade | N | 23,892 | 12,569 | 8,326 | 10,604 | 1,216 | 2,691 | 1,634 | 6,768 |
|  |  | 0.918 | 0.936 | 0.936 | $\begin{aligned} & 0.013^{*} \\ & (0.007) \end{aligned}$ | $\begin{gathered} 0.029 \\ (0.018) \end{gathered}$ | $\begin{gathered} 0.013 \\ (0.010) \end{gathered}$ | $\begin{gathered} 0.004 \\ (0.014) \end{gathered}$ | $\begin{aligned} & 0.017^{* *} \\ & (0.008) \end{aligned}$ |
|  | N | 25,261 | 13,304 | 8,758 | 11,273 | 1,177 | 3,203 | 1,741 | 7,060 |
| Has 8th grade state math score |  | 0.838 | 0.882 | 0.879 | $\begin{gathered} 0.023^{* *} \\ (0.011) \end{gathered}$ | $\begin{gathered} 0.008 \\ (0.035) \end{gathered}$ | $\begin{gathered} 0.004 \\ (0.021) \end{gathered}$ | $\begin{gathered} -0.002 \\ (0.023) \end{gathered}$ | $\begin{gathered} 0.032 * * * \\ (0.011) \end{gathered}$ |
| Has 8th grade state ELA score |  | 0.839 | 0.882 | 0.879 | $\begin{aligned} & 0.023^{* *} \\ & (0.011) \end{aligned}$ | $\begin{gathered} 0.013 \\ (0.034) \end{gathered}$ | $\begin{gathered} 0.008 \\ (0.020) \end{gathered}$ | $\begin{aligned} & -0.009 \\ & (0.023) \end{aligned}$ | $\begin{gathered} 0.032 * * * \\ (0.011) \end{gathered}$ |
| In Boston up to 8th grade | N | 19,781 | 10,755 | 7,150 | 9,119 | 1,216 | 1,757 | 1,438 | 5,962 |
|  |  | 0.890 | 0.911 | 0.911 | $\begin{aligned} & 0.017^{*} \\ & (0.009) \end{aligned}$ | $\begin{gathered} 0.049 * * \\ (0.023) \end{gathered}$ | $\begin{gathered} 0.017 \\ (0.013) \end{gathered}$ | $\begin{gathered} 0.013 \\ (0.019) \end{gathered}$ | $\begin{aligned} & 0.022 * * \\ & (0.010) \end{aligned}$ |
|  | N | 20,844 | 11,294 | 7,423 | 9,385 | 1,140 | 2,230 | 1,465 | 6,057 |

Table A3: Attrition, high school

|  | Sample means (9th grade entry sample) |  |  |  | Qualification instrument balance (9th grade entry sample) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Boston 8th graders | +BPS "changer" <br> or 9th grade <br> charter applicant | $\begin{gathered} + \text { in a strata with } \\ \text { instrument } \\ \text { variation } \end{gathered}$ | Any qualification | Exam | Charter | Pilot | Traditional public |
|  |  | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) |
| Has 10th grade state math score |  | 0.758 | 0.771 | 0.784 | $\begin{gathered} -0.005 \\ (0.013) \end{gathered}$ | $\begin{gathered} \hline-0.016 \\ (0.040) \end{gathered}$ | $\begin{gathered} 0.000 \\ (0.020) \end{gathered}$ | $\begin{gathered} 0.001 \\ (0.019) \end{gathered}$ | $\begin{gathered} -0.007 \\ (0.014) \end{gathered}$ |
| Has 10th grade state ELA score |  | 0.768 | 0.785 | 0.795 | $\begin{gathered} 0.002 \\ (0.013) \end{gathered}$ | $\begin{gathered} -0.023 \\ (0.040) \end{gathered}$ | $\begin{gathered} 0.002 \\ (0.020) \end{gathered}$ | $\begin{gathered} -0.006 \\ (0.019) \end{gathered}$ | $\begin{gathered} -0.002 \\ (0.014) \end{gathered}$ |
| In Boston up to 10th grade | N | 31,328 | 16,021 | 10,450 | 10,264 | 1,029 | 2,074 | 2,729 | 7,463 |
|  |  | 0.917 | 0.927 | 0.922 | 0.006 | 0.031 | 0.042*** | -0.004 | -0.001 |
|  |  |  |  |  | (0.009) | (0.030) | (0.015) | (0.015) | (0.009) |
|  | N | 29,822 | 15,666 | 9,999 | 9,829 | 922 | 2,225 | 2,659 | 7,041 |

