## Weak Markets, Strong Teachers:

## Recession at Career Start and Teacher Effectiveness\*

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#### Abstract

How do alternative job opportunities affect teacher quality? We provide the first causal evidence on this question by exploiting business cycle conditions at career start as a source of exogenous variation in the outside options of potential teachers. Unlike prior research, we directly assess teacher quality with value-added measures of impacts on student test scores, using administrative data on 33,000 teachers in Florida public schools. Consistent with a Roy model of occupational choice, teachers entering the profession during recessions are significantly more effective in raising student test scores. Results are supported by placebo tests and not driven by differential attrition.

**Keywords:** Teacher value-added, Talent allocation, Business cycle, Roy model

**JEL:** E32, H75, I20, J24

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### 1 Introduction

How do alternative job opportunities affect teacher quality? This is a crucial policy question as teachers are a key input in the education production function (Hanushek and Rivkin, 2012) who affect their students' outcomes even in adulthood (Chetty et al., 2014b). Despite their importance, individuals entering the teaching profession in the United States tend to come from the lower part of the cognitive ability distribution of college graduates (Hanushek and Pace, 1995). One frequently cited reason for not being able to recruit higher-skilled individuals as teachers is low salaries compared to other professions (e.g., Dolton and Marcenaro-Gutierrez, 2011; Hanushek et al., 2014).

Existing research provides evidence consistent with the argument that outside options matter. A first strand of the literature has used regional variation in relative teacher salaries, finding that pay is positively related to teachers' academic quality (e.g., Figlio, 1997). A second strand has used long-run changes in the labor market – in particular, the expansion of job opportunities for women – finding that the academic quality of new teachers is lower when job market alternatives are better (e.g., Bacolod, 2007). However, both types of evidence suffer from key limitations. First, relative pay may be endogenous to teacher quality. Second, measures of academic quality are poor predictors of teacher effectiveness (cf. Jackson et al., 2014). This important policy question therefore remains unresolved.

We exploit business cycle conditions at career start as a source of exogenous variation in the outside labor-market options of potential teachers.<sup>1</sup> Because the business cycle conditions at career start are exogenous to teacher quality, our reduced-form estimates reflect causal effects. In contrast to prior research, we directly measure teacher quality with value-added measures (VAMs) of impacts on student test scores, a well-validated measure of teacher effectiveness (Jackson et al., 2014). Combining our novel identification strategy with VAMs of individual elementary school teachers from a large US state, we provide the first causal evidence on the importance of alternative job opportunities for teacher quality.

Our value-added measures are based on individual-level administrative data from the Florida Department of Education on almost 33,000 fourth- and fifth-grade teachers in Florida's

<sup>&</sup>lt;sup>1</sup>To our knowledge, the idea that labor market opportunities at career start matter for teacher quality was first proposed by Murnane and Phillips (1981) in a classic paper on "vintage effects".

public schools and their students. The data include Florida Comprehensive Assessment Test (FCAT) math and reading scores for every 3rd-, 4th-, and 5th-grade student tested in Florida in the 2000-01 through 2008-09 school years. The data also contain information on teachers' total experience in teaching (including experience in other states and private schools), which is used to compute the year of entering the profession (which is not directly observed). Following Jackson and Bruegmann (2009), we regress students' math and reading test scores separately on their prior-year test scores, student, classroom, and school characteristics, and grade-by-year fixed effects. Dummy variables for each teacher provide estimates of each teacher's value-added to student test scores. We then relate the VAMs in math and reading to several business cycle indicators from the National Bureau of Economic Research (NBER) and the Bureau of Labor Statistics (BLS).

We find that teachers who entered the profession during recessions are roughly 10% of a standard deviation (SD) more effective in raising math test scores than teachers who entered the profession during non-recessionary periods. The effect is half as large for reading value-added. Quantile regressions indicate that the difference between recession and non-recession entrants in math VAMs is most pronounced at the upper end of the effectiveness distribution. Based on figures from Chetty et al. (2014b), the difference in average math effectiveness between recession and non-recession entrants implies a difference in students' discounted life-time earnings of around \$13,000 per classroom taught each year.<sup>2</sup> Under the more realistic assumption that only 10% of recession-cohort teachers are pushed into teaching because of the recession, these teachers are roughly one SD more effective in teaching math than the teachers they push out. Based on the variation in teacher VAMs in our data, the effect of being assigned to such a teacher would be an increase in student test scores of around 20% SD.

Placebo regressions show that business cycle conditions at career start only matter for teacher effectiveness, not those in the years before or after teachers' career starts or at certain critical ages. Nor are our results driven by differential attrition of recession and non-recession cohorts. Although teachers entering during recessions seem more likely to exit the profession,

<sup>&</sup>lt;sup>2</sup>Chetty et al. (2014b) estimate that students who are taught by a teacher with a 1 SD higher value-added measure at age 12 earn on average 1.3% more at age 28. Assuming a permanent change in earnings and discounting life-time earnings at 5%, this translates into increases in discounted life-time earnings of \$7,000 per student. Multiplying this number by our effect size and our average classroom size yields this estimate.

the observed attrition pattern works against our finding and suggests that our main results understate the differences in effectiveness between recession and non-recession cohorts at career start. The results are also not driven by any single recession cohort, but appear for most recessions covered by our sample period. Using alternative business cycle measures such as unemployment levels and changes yields very similar results. The recession effect is not driven by differences in teacher race, gender, age at career start, cohort sizes, and school characteristics. Our finding that the effect of recessions on teacher effectiveness is twice as strong in math as in reading is consistent with evidence that wage returns to numeracy skills are twice as large as those to literacy skills in the US labor market (Hanushek et al., 2015).

To motivate our analysis, we present a stylized Roy model (Roy, 1951) in which more higher-skilled individuals choose teaching over other professions during recessions because of lower (expected) earnings in those alternative occupations. The model's main assumption is that teaching is a relatively stable occupation over the business cycle. This seems reasonable since teacher demand depends primarily on student enrollment and is typically unresponsive to short-run changes in macroeconomic conditions (e.g., Berman and Pfleeger, 1997). We present evidence that supports our interpretation of these results as supply effects, rather than demand effects or direct impacts of recessions on teacher effectiveness.<sup>3</sup>

Consistent with this model, existing studies show that the supply of workers for public sector jobs in the US is higher during economic downturns (e.g., Krueger, 1988; Borjas, 2002). Falch et al. (2009) document the same pattern for the teaching profession in Norway. Teach For America, an organization that recruits academically talented college graduates into teaching, saw a marked decline in the number of qualified applicants during the recent economic recovery (New York Times, 2015). Meanwhile, several US states have reported sharp declines in enrollment in university-based teacher preparation programs as the job market has improved (National Public Radio, 2015).

<sup>&</sup>lt;sup>3</sup>Figure 1 confirms that employment in the private sector is much more cyclical than employment in (state and local) education. The major exception is the recession period of 1980-1982, but our results for this recession differ from and work against our main findings. Kopelman and Rosen (forthcoming) report higher job security for public sector jobs (including teaching) than for jobs in the private sector. Consistently, newspapers have reported that teaching is recession-proof. During the most recent recession, job security for teachers has however changed substantially (e.g., New York Times, 2010). This last downturn does not drive our results.

Our results have important policy implications. First, they suggest that increasing the relative economic benefits of becoming a teacher may be an effective strategy to increase the quality of the teaching workforce. Second, they suggest that recessions may provide a window of opportunity for governments to hire more able applicants. Our results also suggest that recent improvements in cognitive skills among new teachers in the US documented by Goldhaber and Walch (2013) may be attributable to the 2008-09 financial crisis, rather than an authentic reversal of long-term trends.

We extend previous research that has called attention to the potential importance of outside job options for teacher quality. For example, Bacolod (2007) documents a decrease of average academic quality (as measured by standardized test scores and undergraduate institution selectivity) among female teachers in recent decades that she argues reflects improved outside options. In comparison to her study, we employ a more rigorous identification strategy and use direct measures of teachers' performance on the job.<sup>4</sup> To our knowledge, ours is the first paper that uses VAMs based on statewide administrative data when measuring selection into teaching. Therefore, we are the first to show a causal effect of labor market outside options on the effectiveness of entering teachers in raising student test scores.

Business cycle fluctuations have previously been exploited as a strategy to identify selection effects in the labor market. Oyer (2008), for example, studies the impact of the business cycle on the likelihood that MBA graduates enter the banking sector.<sup>5</sup> Boehm and Watzinger (forthcoming) show that PhD economists graduating during recessions are more productive in academia, a finding best explained by a Roy-style model. While these studies enhance the plausibility of our findings, they relate to rather small groups in the labor market with highly specialized skills. Teachers, in contrast, make up roughly 3 percent of full-time workers in the US and play a critical role in developing the human capital of future generations. Moreover, little is known about how to improve the quality of the teaching workforce. Thus, extending this identification strategy to teacher quality fills an important gap in the literature.

<sup>&</sup>lt;sup>4</sup>Loeb and Page (2000) similarly link regional variation in relative teacher wages and unemployment rates to student attainment but lack a direct measure of teacher quality. Corcoran et al. (2004), Hoxby and Leigh (2004), and Lakdawalla (2006) provide additional evidence of the importance of outside labor-market options for the supply of teachers in the US.

<sup>&</sup>lt;sup>5</sup>A small literature also studies the wage effects of completing college during a recession (e.g., Kahn, 2010; Oreopoulos et al., 2012).

The paper proceeds as follows. Section 2 presents a simple model of occupational choice. Section 3 briefly describes the teaching profession in Florida, introduces the data, describes our value-added measures, and presents our empirical model. Section 4 reports results on the relationship between business cycle conditions and teacher effectiveness in math and reading, provides robustness checks, and discusses the results. Section 5 provides potential implications for policymakers. Section 6 concludes.

## 2 A Simple Model of Occupational Choice

To motivate our analysis, we present a simple Roy-style model of self-selection (Roy, 1951) where individuals choose an occupation to maximize earnings.<sup>6</sup> Specifically, individuals can choose between working in the teaching sector (t) and working in the business sector (b), which represents all outside labor-market options of potential teachers. Earnings depend on average earnings in the respective sector,  $\mu_{t,b}$ , and the individual's ability, v. Hence, earnings in the two sectors for any individual with ability v can be written as follows:

$$w_t = \mu_t + \eta_t v$$

$$w_b = \mu_b + v - s$$

where  $w_{t,b}$  are earnings in the teaching and business sector, respectively; v is the (uni-dimensional)<sup>7</sup> ability of the individual, distributed with mean zero and standard deviation  $\sigma_v^2$ ; and  $\eta_t$  denotes the relative returns to skills in teaching versus business. If the same skills are valued in business and teaching, but teaching has lower returns to skills, then  $\eta_t \in (0,1)$ .<sup>8</sup> If there are no returns to skills in teaching, then  $\eta_t = 0$ ; if returns to skills are negatively correlated across sectors, then  $\eta_t < 0$ .

<sup>&</sup>lt;sup>6</sup>Individuals may, of course, be motivated by other concerns than earnings. One can therefore think of our earnings variable as a proxy for lifetime utility.

<sup>&</sup>lt;sup>7</sup>Since our model only uses one dimension of ability, we implicitly assume that the two abilities typically used in Roy models are positively correlated. Existing research suggests this is reasonable. For example, Chingos and West (2012) show that, among 35,000 teachers leaving Florida public schools for other industries, a 1 SD increase in teacher value added is associated with 6-8 percent higher earnings in non-teaching jobs.

<sup>&</sup>lt;sup>8</sup>Wages are more compressed in the government-dominated teaching profession than in the business sector (cf. Hoxby and Leigh, 2004; Dolton, 2006).

The recession term s represents the reduction in (expected) earnings in the business sector relative to the reduction in earnings in the teaching sector (which is normalized to zero). The model thus allows for a recession to impact earnings in the teaching profession, but assumes that the impact is stronger in the business sector. Empirically, employment in the teaching sector is less cyclical than employment in the business sector (Berman and Pfleeger, 1997; Simpkins et al., 2012).

Individuals choose teaching if  $w_t > w_b$ , which is equivalent to  $v < \frac{\mu_t - \mu_b + s}{1 - \eta_t}$ . Hence, the share of individuals seeking employment in the teaching sector is given by

$$Pr(t) = Pr\left(v < \frac{\mu_t - \mu_b + s}{1 - \eta_t}\right) = F\left(\frac{\mu_t - \mu_b + s}{1 - \eta_t}\right)$$

where  $F(\cdot)$  is the cumulative distribution function of individuals' ability v, which is continuously distributed over  $\mathbb{R}$ . If  $0 \leq \eta_t < 1$ , recessions increase the supply and (average) quality of potential teachers. When a recession hits the economy (increasing s), the share of individuals seeking employment in the teaching sector increases because the relative earnings of teachers have increased compared to more cyclical outside options:

$$\frac{\partial Pr(t)}{\partial s} = f\left(\frac{\mu_t - \mu_b + s}{(1 - \eta_t)}\right) \frac{1}{1 - \eta_t} > 0.$$

Average teacher ability increases because individuals with higher ability prefer working in the teacher profession; formally,  $\frac{\partial v_{marg}}{\partial s} = \frac{1}{(1-\eta_t)} > 0.9$  We expect to find this in the empirical analysis, as the underlying assumptions (that  $\eta_t \in (0,1)$  and teaching is a relatively stable occupation) have strong empirical support. If  $\eta_t > 1$  or  $\eta_t < 0$ , we would expect negative effects of recessions on teacher quality.

We empirically analyze the importance of labor market outside options for teacher quality. In our model, changes in labor market opportunities are modeled as changes in relative expected earnings. Both job security and relative earnings likely change in favor of the teaching profession during recessions, but we cannot discriminate between these channels. If

<sup>&</sup>lt;sup>9</sup>Marginal individuals, indifferent between working in the teaching sector and working in the business sector, are characterized by  $v_{marg} = \frac{\mu_t - \mu_b + s}{(1 - \eta_t)}$ .

we take this model seriously, however, our estimates shed light on whether increasing teacher pay increases teacher quality.

While our simple model only addresses the supply of teachers, fluctuations in demand could in theory also explain changes in teacher quality over the business cycle. Fluctuations in demand would be expected to lead to higher quality of teachers entering during recessions if the following two conditions hold. First, school authorities are able to assess the quality of applicants and accordingly hire the more able ones. Second, the number of hired teachers is smaller during recessions than during booms. If either of these two conditions does not hold, fluctuations in demand could not explain why recession teachers are more effective than non-recession teachers.<sup>10</sup> We return to this issue after presenting our empirical results.

## 3 Setup, Data, and Empirical Strategy

First, we briefly describe the teaching profession in Florida. Second, we introduce the data and describe our empirical strategy, including the construction of the value-added measures.

## 3.1 Teaching Profession in Florida

Like almost every state, Florida requires teachers to have both earned a bachelor's degree and taken a certain number of courses in the field of education in order to receive a teaching license.<sup>11</sup> To become a teacher in Florida, applicants need at least a temporary teaching certificate. This certificate is awarded to applicants with either be a Bachelor's degree plus a certification by the state of Florida or a federal institution, or the applicant may possess a Bachelor's degree with either (i) a major in the subject matter or (ii) a GPA of 2.5 a required set of subject matter. With a temporary certificate, individuals can teach for three years. At the same time, they can proceed to acquire a professional license through on-the-job training.

<sup>&</sup>lt;sup>10</sup>In practice, neither of the two conditions are likely to hold. School authorities are unlikely to identify effective teachers since teacher effectiveness is hardly correlated with observable characteristics except experience (cf. Jackson et al., 2014). Furthermore, employment in the government education sector does not typically decrease during recession (see Figure 1).

<sup>&</sup>lt;sup>11</sup>The number of required courses for certification is usually around 30 credits in the subject matter and for the specific grade (elementary, middle, or high school) being taught, about the same number that is required for a college major in the subject. School districts, in emergency situations, are able to hire temporary teachers without certification, and teachers may be hired provided they begin a set of courses leading toward what is known as alternative certification (see Chingos and Peterson, 2011).

### 3.2 Data

Teacher value-added measures are based on administrative data from the Florida Department of Education's K–20 Education Data Warehouse (EDW). Our EDW data include observations of every student in Florida who took the state test in the school years 2000–01 through 2008–09, with each student linked to his or her courses (and corresponding teachers). We focus on scores on the Florida Comprehensive Assessment Test (FCAT), the state accountability system's "high-stakes" exam. Beginning in 2001, students in grades 3–10 were tested each year in math and reading. Thus annual gain scores can be calculated for virtually all students in grades 4–10 starting in 2002. The data include information on the demographic and educational characteristics of each student, including gender, race, free or reduced price lunch eligibility, limited English proficiency status, and special education status.

The EDW data also contain detailed information on individual teachers, including their demographic characteristics and teaching experience. We use only 4th- and 5th-grade teachers because these teachers typically teach all subjects, thus avoiding spillover effects from other teachers. We construct a dataset that connects teachers and their students in each school year through course enrollment data. Our teacher experience variable reflects the total number of years the teacher has spent in the profession, including both public and private schools in Florida and other states. Because the experience variable contains a few inconsistencies, we assume the latest observed experience value is correct, and adjust all other values accordingly. Year of career start is defined as the calendar year at the end of the school year a teacher is observed minus total years of teaching experience.<sup>12</sup>

Starting from the baseline dataset that contains all 4th- and 5th-grade students with current and lagged test scores, we apply several restrictions to keep only those teachers who can be confidently associated with students' annual test score gains. We only keep student-teacher pairs if the teacher accounts for at least 80% of the student's total instruction time (deleting 24.5% of students from the baseline dataset). We exclude classrooms that have fewer than seven observations with current and lagged scores in the relevant subject and classrooms with more than 50 students (deleting 1.8% of students). We also drop classrooms

<sup>&</sup>lt;sup>12</sup>We adjust career start dates for gaps in teaching observed after 2002, when we directly observe whether a teacher is working in Florida public schools each year. Results are very similar when using the original, uncorrected values.

where more than 50% of students receive special education (deleting 1.5% of students). We further exclude classrooms where more than 10% of students are coded as attending a different school than the majority of students in the classroom (deleting 0.7%). Finally, we drop classrooms for which the teacher's experience is missing (deleting 1.8% of students). Our final dataset contains roughly 33,000 public school teachers with VAMs for math and reading.

Our main indicator for the US business cycle is a dummy variable reflecting recessions as defined by the National Bureau of Economic Research (NBER). Recession start and end dates are determined by NBER's Business Cycle Dating Committee based on real GDP, employment, and real income. The NBER does not use a stringent, quantitative definition of a recession, but rather a qualitative one, defining a recession as "a period between a peak and a trough" (see http://www.nber.org/cycles/recessions.html). For example, the NBER dates the economic downturn of the early 1990s to have occurred between July 1990 (peak) and March 1991 (trough). We code our recession indicator variable to be one in 1990 (the beginning of the recession), and zero in 1991. Accordingly, teachers starting their careers in the 1990-91 school year are classified as having entered during a recession. In robustness checks, we use alternative business cycle indicators such as unemployment (levels and annual changes, for college graduates, nationwide and in Florida, and for specific industries) and GDP, which come from the Bureau of Labor Statistics and the Bureau of Economic Analysis, respectively. NBER's recession indicator is highly correlated with unemployment rates (both levels and annual changes) and GDP.

## 3.3 Empirical Strategy

This section describes the estimation of teachers' value-added and our strategy for analyzing the relationship between business cycle conditions at career start and teacher value-added.

### **Estimating Teacher Value-Added**

Teacher value-added measures (VAMs) aim to estimate the impact of teachers on their students' test scores. We estimate VAMs for 4th- and 5th-grade teachers based on students' test scores in math and reading from grades 3–5. To estimate the value-added for each

teacher, we regress students' math and reading test scores separately on their prior-year test scores, student, classroom, and school characteristics as well as grade-by-year fixed effects. Student-level controls include dummy variables for race, gender, free- and reduced-price lunch eligibility, limited English proficiency, and special-education status. Classroom controls include all student-level controls aggregated to the class level and class size. School-level controls include the school-specific shares of students who are black, white, Hispanic, and free- and reduced-price lunch eligible, enrollment, as well as urbanicity indicators of the school location.

To obtain an estimate of each teacher's value-added, we add a dummy variable,  $\theta_j$ , for each teacher:

$$A_{ijqst} = \widehat{\alpha}A_{i,t-1} + \beta X_{it} + \gamma C_{it} + \lambda S_{it} + \pi_{qt} + \theta_i + \epsilon_{ijqst}$$

where  $A_{ijgst}$  is the test score of student i with teacher j in grade g in school s in year t (standardized by grade and year to have a mean of zero and standard deviation of one);  $A_{i,t-1}$  contains the student's prior-year test score in the same subject;  $^{13}X_{it}$ ,  $C_{it}$ , and  $S_{it}$  are student-, classroom-, and school-level characteristics;  $\pi_{gt}$  are grade-by-year fixed effects<sup>14</sup>; and  $\epsilon_{ijgst}$  is the mean-zero error term. After estimating the teacher VAMs,  $\theta_j$ , we standardize them separately for math and reading to have a mean of zero and a standard deviation of one.

Since test scores suffer from measurement error, the coefficient on the lagged test score variable,  $A_{i,t-1}$ , is likely downward biased, which would bias the coefficients on other control variables correlated with lagged test scores. We therefore follow Jackson and Bruegmann (2009) and use  $\hat{\alpha}$ , which is the coefficient on the lagged test scores from a two-stage-least-squares model where the second lag of test scores is used as an instrument for the lagged test scores (see the web appendix of Jackson and Bruegmann (2009) for details). Because this procedure requires two lags of test scores, the estimation of  $\hat{\alpha}$  is based on 5th-grade students only.<sup>15</sup>

 $<sup>^{13}</sup>$ To simplify notation, we drop the subscripts j, g, and s for the lagged test score and for the student-, classroom-, teacher-, and school-level characteristics.

<sup>&</sup>lt;sup>14</sup>We include grade-by-year fixed effects because test scores have been standardized using the full sample of students and because teachers are not observed in all years.

<sup>&</sup>lt;sup>15</sup>We control for school characteristics rather than include school fixed effects because the latter would eliminate any true variation in teacher effectiveness across schools. However, we confirm below that our results are robust to the inclusion of both school and school-by-year fixed effects.

Although widely used by researchers, the reliability of value-added models of teacher effectiveness using non-experimental data continues to be debated (see, e.g., Jackson et al., 2014; Rothstein, 2014). The key issue is whether non-random sorting of students and teachers both across and within schools would bias the estimated teacher effectiveness. This would be the case if there were unobserved differences across students.

Value-added models have survived a variety of validity tests, however. Most importantly, estimates of teacher effectiveness from observational data replicate VAMs obtained from experiments where students within the same school were randomly assigned to teachers (Kane and Staiger, 2008; Kane et al., 2013). Similarly, Chetty et al. (2014a) exploit quasi-random variation of teachers switching schools, providing evidence that VAMs do reflect causal impacts of teachers. Even if our VAMs were biased by non-random sorting of students and teachers, it is unclear whether and in what direction this would bias our estimates of the relationship between recessions at career start and teacher effectiveness.

Finally, critics argue that value-added measures reflect teaching to the test rather than true improvements in knowledge. In a seminal study, Chetty et al. (2014b) find that having been assigned to higher value-added teachers increases later earnings and the likelihood of attending college, and decreases the likelihood of teenage pregnancy for girls. Of course, there may be other dimensions of teacher quality not captured by VAMs (e.g., Jackson, 2012). The weight of the evidence, however, indicates that teacher value-added measures do reflect important aspects of teacher quality.

### Teacher Value-Added and Business Cycle Conditions at Career Start

To estimate the effect of business cycle conditions at career start on teacher effectiveness, we relate the macroeconomic conditions in the US during the career start year to a teacher's value-added in math and reading. Specifically, we estimate the following reduced-form model:

$$\widehat{\theta}_j = \alpha + \gamma Rec_{js} + \beta X_j + u_j$$

where  $\hat{\theta}_j$  is the value-added of teacher j (either in math or in reading).  $Rec_{js}$  is a binary indicator that equals 1 if teacher j started working in the teaching profession (in year s) in a

recessionary period and equals 0 otherwise. The vector  $X_j$  includes teacher characteristics. Most importantly, it contains total experience in the teaching profession (yearly dummies up to 30 years of experience), which is not accounted for in the VAM computation but has been shown to influence teacher effectiveness (Papay and Kraft, forthcoming). As experience differs between recession and non-recession teachers, due in part to the idiosyncratic distance between recessions and our sample period, experience is a necessary control. Additional teacher characteristics include year of birth, age at career start, educational degree, gender, and race. Note that these teacher characteristics do not influence the business cycle. The reduced-form estimate  $\gamma$  (controlling only for experience) therefore identifies a causal effect. To the extent that the inclusion of additional controls changes the estimate of  $\gamma$ , they represent mechanisms rather than confounders. Because the source of variation is the yearly business cycle condition, we always adjust standard errors for clustering at the level of the career start year.

Based on our Roy model, we expect to find a positive effect of recessions at career start on teacher effectiveness since recessions negatively shock the outside options of potential teachers. Due to this shock, both the number and the average quality of applicants increases, leading to higher average value-added in recession cohorts. Since we do not observe the intermediate steps (e.g., application rates or earnings), we estimate a reduced-form relationship between teacher value-added and business cycle conditions at career start.

Critics of this model might argue that teacher effectiveness is unrelated to productivity in other occupations, but rather depends on intrinsic motivation. This should work against any positive effect of recessions on teacher VA. A positive effect would therefore also suggest that intrinsic motivation is of second-order importance relative to the effects of economic benefits through selection on ability. Note also that because the effectiveness of all teachers is estimated during the same period (2001-2009), systematic differences in the effort levels of recession and non-recession teachers seem unlikely.

## 4 Business Cycle Conditions at Career Start and Teacher Effectiveness

We start by documenting significant differences in math and reading effectiveness between recession and non-recession teachers. Using kernel density plots and quantile regressions, we show at which parts of the effectiveness distribution recession and non-recession teachers differ. In placebo regressions, we show that there is no association between teacher effectiveness and business cycle conditions several years before and after career start or business cycle conditions at certain critical ages of teachers. We also show that our results are robust to using alternative business cycle indicators or value-added measures and are not driven by any single recession. Finally, we provide evidence that our results are not driven by differential attrition of recession and non-recession teachers.

### 4.1 Main Results

We first present summary statistics separately for recession and non-recession teachers (Table 1). The unemployment level of college graduates at career start was higher for teachers who started during recessions. Similarly, unemployment was rising for recession teachers, but slightly falling for non-recession teachers. These differences are significant at the one percent level. The share of male teachers is approximately the same in both samples. Among recession teachers, the share of teachers with a Master's or PhD degree is slightly larger and the share of white teachers somewhat smaller. Because recession teachers started around three years earlier than non-recession teachers on average, recession teachers also have more teaching experience.

The two groups teach similar types of students as measured by the share of students who are black and by the share of students eligible for free or reduced-price lunch. There are substantially more non-recessions teachers than recession teachers. Although none of the teacher characteristics differ significantly, recession teachers have on average 8% SD higher math VA and 5% SD higher reading VA than non-recession teachers.

After documenting the raw gap in math value-added between recession and non-recession teachers (see also Column 1 in Table 2), we add several teacher characteristics (Table 2).

Due to the idiosyncratic distance between recessions and our sample period, experience is a necessary control. We therefore refer to Column 2 as our preferred specification. The value-added gap increases to 11% SD when adding dummies controlling for teaching experience (Column 2). Adding year of birth and age at career start has little effect on the coefficient on the recession indicator (Column 3). Further controlling for teacher characteristics such as whether the teacher holds a Master's or PhD degree, and whether the teacher is white or male, also does not affect our coefficient of interest. The specification with all control variables indicates that recession teachers are 10% SD more effective in teaching math than non-recession teachers. Since all control variables (except experience) reflect mechanisms rather than confounders, we omit them in all regressions below.

The simple Roy model predicts selection effects due to changing outside labor-market options over the business cycle. Because research indicates that earnings returns are twice as large for numeracy than for literacy skills in the US labor market (e.g., Hanushek et al., 2015), we expect selection effects over the business cycle to be weaker for reading effectiveness than for math effectiveness. And, in fact, the pattern of effects for teachers' reading VAM is similar, but weaker than the pattern for math. The bivariate relationship between recession at career start and teacher effectiveness is positive, but statistically insignificant (Column 1 in Table 3). As for math, controlling for teaching experience increases the coefficient on the recession indicator; the estimate also becomes significant at the one percent level (Column 2). Adding the other teacher characteristics reduces the coefficient of interest only marginally. In terms of magnitude, the recession indicator for reading is half as large as the coefficient for math (around 5% SD). As selection effects should mainly occur among potential teachers with higher skills in math, we focus on teachers' math effectiveness in the remaining analyses.<sup>19</sup>

<sup>&</sup>lt;sup>16</sup>Previous work has shown that teacher experience affects teacher value-added non-linearly (e.g., Rockoff, 2004). Wiswall (2013) shows that non-parametric specifications yield the most convincing results. Our results are robust to using teachers with above 20 or 25 years of experience as the omitted category.

<sup>&</sup>lt;sup>17</sup>The recession indicator increases because among rookie teachers, recession teachers are overrepresented. The first years of teaching experience improve effectiveness the most, however.

<sup>&</sup>lt;sup>18</sup>Differences in the placement of recession and non-recession teachers represent another potential mechanism through which recessions could impact productivity (cf. Oyer, 2006), but we find that controlling for important student characteristics at the school level, such as the share of black students and the share of students who are eligible for free or reduced-price lunch, does not explain the value-added difference (not shown).

<sup>&</sup>lt;sup>19</sup>The results of the following analyses show the same overall pattern for teachers' reading effectiveness, but are less pronounced and more volatile than the results for math. All results are available on request.

While Table 2 indicates that recession teachers are on average more effective in raising math test scores than non-recession teachers, it is unclear whether this effect is driven by the presence of fewer ineffective teachers or more highly effective teachers in recession cohorts. To analyze the recession impact across the distribution of math value-added, we estimate kernel density plots and quantile regressions. The kernel density plots of teachers' (experience-adjusted) math value-added reveal a clear rightward shift in the math VA distribution for recession cohorts (Figure 2).<sup>20</sup> In quantile regressions that control for experience dummies, we analyze this finding further (Figure 3). While teachers at the low tails of the value-added distribution have the same VAM, recession teachers are more effective than non-recession teachers from the 10th percentile onwards. The largest difference between the distributions appears among highly effective teachers, with point estimates of differences peaking at 20% SD in the upper end of the distribution.

In Table 4, we run our preferred specification on subsamples to assess whether recessions have differential impacts across various groups of teachers. Male teachers seem to be more affected than female teachers (Columns 1 and 2). This is consistent with the career options of men being more strongly influenced by recessions than are those of women. In Columns 3 and 4, we find similar recession impacts for teachers with and without a Master's or PhD degree. In line with existing research (Jones and Schmitt, 2014; Hoynes et al., 2012), Columns 5 and 6 provide indirect evidence that minorities are more affected by recessions than whites. Finally, in Columns 7 and 8, we find that teachers starting their teaching careers at a relatively high age (above median) are more affected than those starting at younger ages. This may suggest that the decisions of mid-career entrants to the teaching profession are more strongly influenced by the outside labor market.

## 4.2 Placebo Analyses

We assume that it is the business cycle condition at career start that matters for occupational choice. If this is true, then the economic conditions several years before or after career start should be irrelevant. To test this hypothesis, we run placebo regressions where we include recession indicators for the years before or after career start with lags and leads of up to three

<sup>&</sup>lt;sup>20</sup>Kolmogorov-Smirnov tests indicate that the distributions are statistically significantly different at the one percent level.

years. Adding these recession indicators to the main model does not change our coefficient of interest (Columns 2 and 3 in Table 5). Furthermore, the business cycle conditions in the years before or after our preferred year are all close to zero and statistically insignificant.<sup>21</sup>

One might worry that our career start year measure captures the effect of macroeconomic conditions at key ages (Giuliano and Spilimbergo, 2014). For example, individuals might decide to become teachers when entering college (around age 18) or upon completing their undergraduate or graduate studies (between ages 22 to 24). Therefore, we include recession indicators at ages 18-32 (two-year steps) to test whether it is the economic conditions at career that affect teaching quality. As before, all coefficients on the recession indicators at various critical ages are close to zero and statistically insignificant (Column 4).

These findings strongly support our hypothesis that it is the economic conditions at career start that change selection into teaching and affect teacher quality.

### 4.3 Further Robustness Checks

We also evaluate the robustness of our results using alternative measures of teachers' outside options. Figure 4 allows to directly compare our preferred measure of the business cycle (by comparing green and blue dots) and a continuous measure, one-year unemployment changes (the linear fit). In line with our main findings, the relationship between unemployment changes and teacher value-added is clearly positive. In Table 6, we run our preferred specification using the NBER recession indicator (Column 1), GDP growth (2), the unemployment level (3), and one-year unemployment changes (4), respectively. Both unemployment measures are computed using the unemployment rates of college graduates (only available from 1970 onwards)<sup>22</sup>, as this is the relevant labor market for potential teachers. Consistent with the preferred results, GDP growth is negatively related to teacher value-added. The coefficients on the unemployment measures are also in line with our previous findings, and significant at the five percent level. The coefficient estimates for the alternative measures imply somewhat weaker, but qualitatively similar recession effects (based on the mean difference in each business cycle indicator between recession and non-recession cohorts), suggesting that none of

<sup>&</sup>lt;sup>21</sup>Similarly, using each of these other recession indicators individually instead of our main recession indicator also yields small and mostly statistically insignificant coefficients.

<sup>&</sup>lt;sup>22</sup>The results of our the preferred specification are unchanged for teachers starting after 1970.

the business cycle indicators on its own fully captures the aggregate effects of a recession on potential teachers' expectations.<sup>23</sup> Finally, it is unlikely that the alternative job opportunities of potential teachers are evenly distributed across industries. For example, one would expect few potential teachers to work in agriculture. In Columns 5 and 6, we find that the unemployment situation in agriculture at career start is unrelated to teacher quality, while the labor market conditions in nonagriculture industries do matter. This pattern is consistent with a selection of potential teachers into the occupation who would have alternatively chosen industries requiring similar skills. Overall, the results using alternative business cycle measures strongly support our main finding.

We use national rather than Florida-specific unemployment rates in this analysis because state-level unemployment rates are not available for college graduates, because the former rates are more reliable according to the BLS, and because the mobility of teachers across states is relatively high. In our sample, 19% of teachers have some experience outside of Florida. Thus, using Florida-specific economic shocks likely underestimates the true effect. When using Florida-specific unemployment rates (not shown; results available on request), effects are similar to those reported in Table 6 and still significant at the five percent level, but somewhat weaker overall.

Since the number of recessions in our sample is limited, one might worry that the result is driven by only one or two recessions. To investigate this issue, we include a separate binary indicator for each recession (Table 7).<sup>24</sup> Column 1 indicates that teachers in most recessions (except in recession years 1974 and 1980–82, a highly atypical recession, see Figure 1) have higher math value-added than the average non-recession teacher. In Column 2, we combine the separate recession indicators for the adjacent recession years of 1980, 1981, and 1982 and find that teachers who started during those years are on average as effective as the average non-recession teacher. In Column 3, we only keep two non-recession cohorts immediately before and immediately after each recession, such that the cohorts being compared are more similar. This leads to the same finding: most recessions have positive effects on teacher effectiveness. The recession impact is not driven by any single recession.

<sup>&</sup>lt;sup>23</sup>The same pattern appears if we use unemployment rates and changes for all workers rather than college graduates. These results are significant at the one percent level, but somewhat attenuated, as expected.

<sup>&</sup>lt;sup>24</sup>Because there are fewer than 20 teachers per cohort who started teaching before 1962, we exclude these cohorts for this analysis since estimates are less reliable for very small cohorts.

To assess the sensitivity of our results with respect to the value-added measure, we run our preferred specification with alternative TVA measures (Table 8). For comparison, Column 1 presents the results of our preferred TVA measure. In Column 2, we add school fixed effects when estimating the value-added measures. The inclusion of school fixed effects eliminates any bias from unobserved school characteristics that influence teacher effectiveness, but will also remove variation in true teacher effectiveness to the extent that teacher quality varies across schools. The gap in effectiveness between recession and non-recession teachers is somewhat attenuated, but the change in the estimates is small. In Column 3, we add school-year fixed effects when estimating TVA, likely further removing variation in true teacher effectiveness. The estimate is further attenuated, but remains significant. Finally, in Columns 4 and 5, we account for the fact that the precision of our teacher value-added measures varies across teachers. Our results are qualitatively unaffected by weighting our preferred regression by the number of student-year or teacher-year observations that underlie our VA measure.

### 4.4 Differential Attrition of Teachers

We find that teachers starting their careers in recessions are more effective. On the one hand, effectiveness differences might already exist among entering teachers (selection). On the other hand, entering recession and non-recession teachers might have very similar VAMs at career start, but low-quality recession teachers might be more likely to leave the occupation than low-quality non-recession teachers (differential attrition). We use our data to assess which of these two channels is more plausible.

Since our dataset includes all teachers in the public school system in Florida, attrition means that a teacher leaves the Florida public school system. We cannot directly address attrition before 2000-01, the beginning of our sample period. However, if differential attrition of recession and non-recession teachers were driving our results, then one would expect earlier recession cohorts to be much more effective, but younger recession cohorts to be only slightly more effective, than non-recession teachers. This pattern is not present in Table 7, which shows that recession effects are generally increasing across recessions over time. We interpret this as first, indirect evidence that differential attrition does not drive our results.

To provide direct evidence, we define attrition as *not* being observed as a teacher during the last school year in our sample period (2008-09). First, we investigate whether starting during a recession is correlated with attrition (Columns 1 and 2 in Table 9).<sup>25</sup> Controlling for teachers' value-added, we find that recession teachers are in fact somewhat more likely to drop out, although this difference is not significant. Controlling for recession status at career start, more effective teachers are less likely to drop out.<sup>26</sup>

Among the sample of teachers who started teaching during our sample period (about 47% of the full sample), recession teachers are also slightly more likely to leave than non-recession teachers (Column 2). More importantly, in recession cohorts, exiting teachers are significantly more effective compared to exiting non-recession teachers. This pattern works against our result, suggesting that the TVA gap is even larger at career start and decreases over time. This is confirmed in Column 3 when we directly look at TVA, finding a large TVA gap at career start which decreases with experience. Taken at face value, these estimates imply that the TVA gap closes after around 25 years. However, depending on the functional form we choose for the interaction between starting in a recession and teaching experience, our estimates range from 12 to 26 years. Therefore, these numbers need to be interpreted very cautiously. Column 4 confirms that the same basic pattern holds among teachers who started teaching during our sample period.

In sum, differential attrition between recession and non-recession teachers does not explain our main finding. The observed attrition pattern seems to reduce the estimated difference in effectiveness between recession and non-recession teachers. This suggests that our main results understate the differences in effectiveness between recession and non-recession teachers at career start.

### 4.5 Discussion

The effect of recessions at career start on teacher effectiveness might in principle be driven by demand or supply fluctuations over the business cycle (or both). As noted in Section 2, demand fluctuations can generate our findings only if school authorities (i) hire fewer teachers

<sup>&</sup>lt;sup>25</sup>Because the school year 2008-09 is the attrition target year, all specifications in Table 9 exclude teachers who started teaching in 2008-09.

<sup>&</sup>lt;sup>26</sup>Excluding teachers born before 1950 as potential retirees does not change our results (not shown).

during recessions (e.g., due to budget cuts) and (ii) are able to assess the quality of the applicants and hire those most likely to be effective. Both conditions are unlikely to hold in practice. First, in our data, cohort size is unrelated to the business cycle measures. This is corroborated by official statistics from the BLS which indicate that employment in the local government education sector typically (weakly) increases during recessions (with the exception of the recessions in 1980-1982 and the Great Recession; see Figure 1 and Berman and Pfleeger, 1997). Second, it is unlikely that school authorities are able to identify the best applicants since education credentials, SAT scores, and demographic characteristics—typically the only ability signals of applicants without prior teaching experience—are at best weakly related to teacher effectiveness as measured by TVA (e.g., Chingos and Peterson, 2011; Jackson et al., 2014). Apart from the fact that both required conditions are unlikely to hold, our quantile regression results show that the strongest effect is observed at the upper end of the TVA distribution. This suggests that increases in high-quality supply rather than decreases in demand for low-quality teachers are at work.<sup>27</sup>

In sum, increases in the supply of high-quality applicants during recessions seem to drive our results. Teacher cohorts likely differ in their effectiveness already at career start, as predicted by a Roy model of occupational selection.

Finally, note that we estimate a reduced-form coefficient. To gauge the quality difference between recession-only teachers and those they replace, we have to inflate our reduced-form estimates by the share of recession-cohort teachers who would not have entered teaching under normal labor market conditions. If all teachers who start during recessions became teachers only because of the recession, the effectiveness difference would be equal to our reduced-form estimate (0.11 SD). However, if only 10% of the recession teachers went into teaching due to the recession, the difference in effectiveness would be 10 times as large, around one standard deviation. This would imply an impact on student achievement of around 20% SD.

<sup>&</sup>lt;sup>27</sup>In emphasizing the role of high-quality supply we further assume that recessions have no other direct effects on teachers' effectiveness. This would be violated, for example, if recession teachers received different amounts of training than non-recession teachers, with training raising effectiveness. However, previous studies find no evidence that teacher training (e.g. Harris and Sass, 2011) affects TVA (the same is true for teacher certification; e.g. Kane et al., 2008). If the business cycle at career start did for some reason have a direct effect on the individual's teaching effectiveness, we would estimate the total effect of starting in a recession on subsequent career productivity in teaching, comprising the combined effect of selection into teaching and the impact on individual's productivity in teaching. The reduced-form estimate still represents a causal effect.

## 5 Policy Implications

Our results have important implications for policymakers. In a Roy model of occupational choice, worse outside options during recessions are equivalent to higher teacher wages. Thus, the results suggest that policymakers would be able to hire better teachers if they increased teacher pay. The question, however, is whether this is efficient. Chetty et al. (2014b) find that students taught by a teacher with a 1 SD higher value-added measure at age 12 earn on average 1.3% more at age 28. Using this figure, our preferred recession effect translates into differences in discounted lifetime earnings between recession and non-recession teachers of around \$13,000 per classroom taught each school year (evaluated at the average classroom size in our sample). This is equivalent to more than 20% of the average teacher salary in Florida (\$46,583 in school year 2012-2013 according to the Florida Department of Education).

Do these private benefits exceed the public costs that are associated with an increase in teacher pay needed to attract more effective teachers? To shed light on this question, assume that the entire recession effect is driven by earnings losses in the private sector during recessions. To compute these earnings losses, we use the median earnings of BA degree holders (\$59,488 in 2010, the year Chetty et al.'s figure refer to) as a benchmark for the average outside option of potential teachers. The adverse impact of graduating in a recession is estimated to be around 2%-6% of initial earnings per percentage point increase in the unemployment rate (e.g., Kahn, 2010). This translates into 4\%-12\% earnings differences between recession and non-recession teachers in our sample. Based on the median earnings of BA degree holders, this implies on average between \$2,379 and \$7,140 lower earnings during recessions. This admittedly coarse comparison suggests that it may be efficient to increase pay for new teachers and thereby improve average teacher effectiveness. Yet this conclusion comes with the caveat that it may be difficult for policymakers to increase pay only for incoming teachers. Our evidence does not imply that increasing pay for the existing stock of teachers would yield benefits. Moreover, there are likely cost-neutral ways to make the total compensation package offered to new teachers more attractive. For example, Fitzpatrick (Forthcoming) shows that teachers under-value pension benefits relative to the cost to the government of providing them and would prefer higher salary levels.

Magnitudes aside, our findings suggest that policymakers may be able to attract more effective individuals into the teaching profession by raising the economic benefits of becoming a teacher. This is not a trivial result. If intrinsic motivation positively affects teachers' effectiveness, then increasing teacher pay may attract less effective, more extrinsically motivated, individuals into the teaching profession. Since we find the opposite, intrinsic motivation seems to be of second-order importance relative to the effects of increasing teacher pay on selection when hiring more effective teachers.

Finally, our results indicate that recessions serve as a window of opportunity for the public sector to hire more effective personnel than during normal economic periods. As teachers are a critical input in the education production function affecting students' lives way beyond schooling, hiring more teachers in economic downturns would appear an attractive strategy to improve American education. In the Great Recession however, even substantial stimulus spending was insufficient to prevent a reduction in employment in the education sector (see Figure 1).

## 6 Conclusion

We are the first to provide causal evidence on the importance of outside labor market options for teacher quality. We combine a novel identification strategy with a direct and well-validated measure of teacher effectiveness. Our reduced-form estimates show that teachers who entered the profession during recessions have significantly higher value-added measures than teachers who entered the profession during non-recessionary periods. This finding is best explained by a Roy-style model in which more able individuals prefer teaching over other professions during recessions due to lower (expected) earnings in the alternative occupations. This complements recent findings by Rothstein (2015) who argues that increasing teacher pay may be necessary to attract more teachers under a variety of dismissal policies. We additionally show that higher relative pay may even increase the average quality of applicants. While the settings differ, our productivity effects are qualitatively similar to, and in fact somewhat larger than, recession effects on the productivity of PhD economists (Boehm and Watzinger, forthcoming). Recessions may serve as a window of opportunity for recruitment in the public sector.

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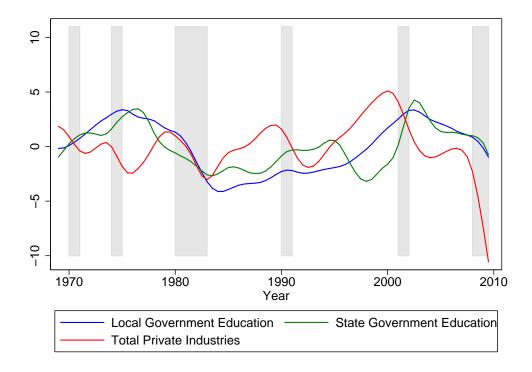
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## Figures and Tables

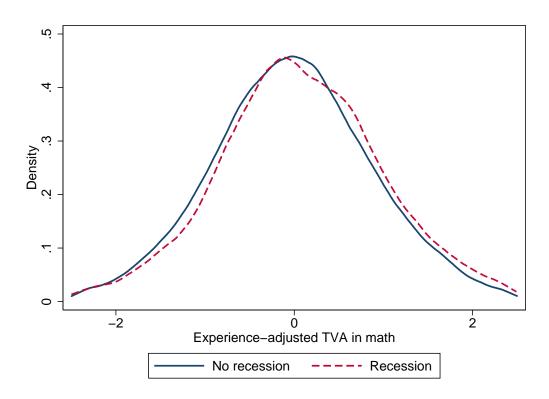
Figure 1: Employment in Private Sector and Local and State Education



Notes: Data come from the Current Employment Statistics (Establishment Survey) of the US Bureau of Labor Statistics. Number of employees in the indicated sector are seasonally adjusted. Semiannual frequency; indexed to 100 in second half of 2007, and subsequently detrended. Shaded areas: Recessions as defined by the NBER.

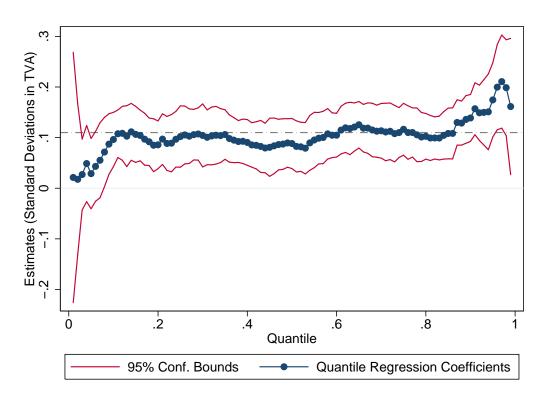
Source: Federal Reserve Bank of St. Louis; https://research.stlouisfed.org/

Figure 2: Recession at Career Start and Teacher Math Effectiveness (Kernel Density Estimates)



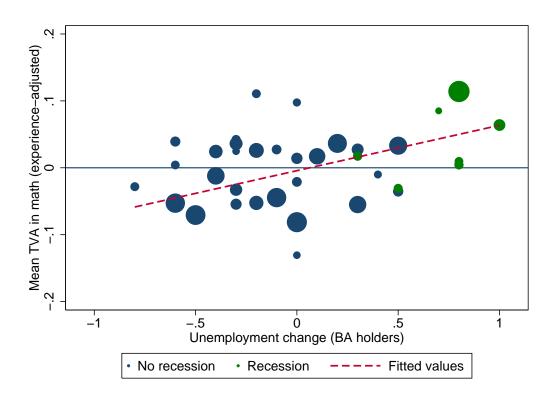
Notes: Kernel density estimates of TVA in math (controlling for an extensive set of experience dummies), by recession cohort status. Excludes teachers with adjusted |TVA| > 2.5 for better visibility (805 of 32,941 obs.). Value-added measure normalized to have mean 0 and standard deviation 1 for all teachers.

Figure 3: Recession at Career Start and Teacher Math Effectiveness (Quantile Regressions)



Notes: Coefficients (and 95% confidence bounds) from separate quantile regressions of teacher value-added measure in math on NBER recession indicator in year before career start at different quantiles, controlling for an extensive set of experience dummies. Dashed grey line: OLS estimate. Standard errors adjusted for clustering at the career start year level.

Figure 4: Mean Teacher Math Effectiveness (Experience-adjusted) and One-Year Unemployment Change



Notes: Cohort means of teacher value-added (controlling for an extensive set of experience dummies) in math and one-year unemployment change for college graduates. Unemployment rates come from the BLS. 2008-09 excluded as outlier (Unemployment Change=2.2, Residualized TVA=0.21).

Table 1: Summary Statistics by Recession Status at Career Start

|                            | Recession | Non-recession | Diff. | p-Value |
|----------------------------|-----------|---------------|-------|---------|
| Unemp. (College)           | 2.93      | 2.24          | 0.69  | 0.00    |
| Unemp. Change (College)    | 0.91      | -0.12         | 1.03  | 0.00    |
| Male                       | 0.12      | 0.13          | -0.01 | 0.46    |
| Master's or PhD            | 0.41      | 0.38          | 0.03  | 0.28    |
| White                      | 0.71      | 0.76          | -0.05 | 0.39    |
| Black                      | 0.15      | 0.14          | 0.01  | 0.15    |
| Hispanic                   | 0.12      | 0.09          | 0.03  | 0.48    |
| Experience                 | 11.06     | 8.67          | 2.39  | 0.62    |
| Career Start               | 1993.98   | 1996.97       | -2.99 | 0.54    |
| Age at career start        | 31.26     | 31.47         | -0.21 | 0.79    |
| Year of birth              | 1962.72   | 1965.50       | -2.78 | 0.51    |
| % black (School)           | 0.25      | 0.24          | 0.01  | 0.55    |
| % free/red. lunch (School) | 0.57      | 0.55          | 0.02  | 0.44    |
| TVA (math)                 | 0.07      | -0.01         | 0.08  | 0.05    |
| TVA (reading)              | 0.04      | -0.01         | 0.05  | 0.45    |
| Obs.                       | 5188      | 27946         |       |         |

Notes: Descriptive statistics of data set. Business cycle measures at estimated career start, recession in year before career start. Recession indicator is taken from NBER business cycle dates. T-tests adjust for clustering at the career start year level. Unemployment numbers only available from 1970 (5176 and 27414 obs., respectively); TVA Math numbers only available for 5172 and 27769 observations, respectively.

Table 2: Recession at Career Start and Teacher Math Effectiveness

| Dependent                     | variable: | TVA in ma | ath       |           |
|-------------------------------|-----------|-----------|-----------|-----------|
|                               | (1)       | (2)       | (3)       | (4)       |
| Recession                     | 0.081**   | 0.110***  | 0.105***  | 0.100***  |
|                               | (0.040)   | (0.023)   | (0.023)   | (0.023)   |
| Year of birth                 |           |           | -0.015*** | -0.014*** |
|                               |           |           | (0.005)   | (0.005)   |
| Age at career start           |           |           | -0.020*** | -0.019*** |
|                               |           |           | (0.005)   | (0.004)   |
| Master's or PhD               |           |           |           | 0.070***  |
|                               |           |           |           | (0.010)   |
| Male                          |           |           |           | -0.037**  |
|                               |           |           |           | (0.018)   |
| White                         |           |           |           | -0.053**  |
|                               |           |           |           | (0.026)   |
| Experience Dummies            | no        | yes       | yes       | yes       |
| Clusters (Career start years) | 60        | 60        | 60        | 60        |
| Obs. (Teachers)               | 32941     | 32941     | 32941     | 32941     |
| $R^2$                         | 0.001     | 0.022     | 0.024     | 0.026     |

Notes: Regressions of teacher value-added measure in math on NBER recession indicator in year before career start. Standard errors in parentheses adjusted for clustering at the career start year level. Significance levels: \*\*\* p< 1%, \*\* p< 5%, \* p< 10%

Table 3: Recession at Career Start and Teacher Reading Effectiveness

| Dependent                     | variable: | TVA in rea | ding      |           |
|-------------------------------|-----------|------------|-----------|-----------|
|                               | (1)       | (2)        | (3)       | (4)       |
| Recession                     | 0.048     | 0.051***   | 0.047***  | 0.044***  |
|                               | (0.064)   | (0.016)    | (0.014)   | (0.014)   |
| Year of birth                 |           |            | -0.010**  | -0.010**  |
|                               |           |            | (0.004)   | (0.004)   |
| Age at career start           |           |            | -0.012*** | -0.012*** |
|                               |           |            | (0.004)   | (0.004)   |
| Master's or PhD               |           |            |           | 0.040***  |
|                               |           |            |           | (0.013)   |
| Male                          |           |            |           | -0.139*** |
|                               |           |            |           | (0.018)   |
| White                         |           |            |           | -0.027    |
|                               |           |            |           | (0.019)   |
| Experience Dummies            | no        | yes        | yes       | yes       |
| Clusters (Career start years) | 60        | 60         | 60        | 60        |
| Obs. (Teachers)               | 33134     | 33134      | 33134     | 33134     |
| $R^2$                         | 0.000     | 0.026      | 0.027     | 0.030     |

Notes: Regressions of teacher value-added measure in reading on NBER recession indicator in year before career start. Standard errors in parentheses adjusted for clustering at the career start year level. Significance levels: \*\*\* p< 1%, \*\* p< 5%, \* p< 10%

Table 4: Recession at Career Start and Teacher Math Effectiveness (Subgroups)

|                                  |            | <b>T</b> | Jependent variable: 1 vA in matn | Ole: I VA III I | matn     |           |                                  |             |
|----------------------------------|------------|----------|----------------------------------|-----------------|----------|-----------|----------------------------------|-------------|
| Subsample: Ma                    | Male       | Female   | Master's/PhD                     | Bachelor's      | White    | Non-White | $\leq$ Median Age $>$ Median Age | >Median Age |
|                                  |            |          |                                  |                 |          |           | at Career Start                  | r Start     |
| (1)                              | 1)         | (2)      | (3)                              | (4)             | (2)      | (9)       | (2)                              | (8)         |
|                                  |            |          |                                  |                 |          |           |                                  |             |
| Recession 0.164                  | ).164*** ( | 0.101*** | 0.106***                         | 0.105***        | 0.074*** | 0.159***  | 0.091***                         | 0.136***    |
| (0.0)                            | (0.039)    | (0.021)  | (0.029)                          | (0.029)         | (0.025)  | (0.039)   | (0.022)                          | (0.040)     |
| Clusters (Career start years) 54 | 4          | 09       | 58                               | 58              | 58       | 58        | 09                               | 45          |
| 7.                               | 1171       | 28770    | 12596                            | 20345           | 24681    | 8260      | 17535                            | 15406       |
| $R^2$ 0.0                        | 0.033      | 0.021    | 0.012                            | 0.027           | 0.028    | 0.022     | 0.023                            | 0.022       |

Notes: Coefficients from separate regressions of teacher value-added in math on NBER recession indicator in year before career start in different subsamples, controlling for an extensive set of experience dummies. Standard errors in parentheses adjusted for clustering at the career start year level. Median age at career start is 29. Significance levels: \*\*\* p < 1%, \*\* p < 10%

Table 5: Placebo Analyses: Recession at Different Points in Life and Teacher Math Effectiveness

| Dependent                     | t variable: | TVA in ma     | th          |             |
|-------------------------------|-------------|---------------|-------------|-------------|
| Recession at:                 | (1)         | (2)           | (3)         | (4)         |
| Preferred year                | 0.110***    | 0.110***      | 0.101***    | 0.104***    |
|                               | (0.023)     | (0.024)       | (0.023)     | (0.022)     |
| Preferred year -1 yr.         |             | 0.009         |             |             |
|                               |             | (0.029)       |             |             |
| Preferred year -2 yrs.        |             | -0.006        |             |             |
|                               |             | (0.020)       |             |             |
| Preferred year -3 yrs.        |             | 0.003         |             |             |
|                               |             | (0.025)       |             |             |
| Preferred year $+1$ yr.       |             |               | 0.035       |             |
|                               |             |               | (0.022)     |             |
| Preferred year $+2$ yrs.      |             |               | -0.011      |             |
|                               |             |               | (0.021)     |             |
| Preferred year $+3$ yrs.      |             |               | -0.028      |             |
|                               |             |               | (0.026)     |             |
| Age 18                        |             |               |             | -0.006      |
|                               |             |               |             | (0.015)     |
| Age 20                        |             |               |             | 0.007       |
|                               |             |               |             | (0.018)     |
| Age 22                        |             |               |             | -0.016      |
|                               |             |               |             | (0.012)     |
| Age 24                        |             |               |             | -0.017      |
|                               |             |               |             | (0.015)     |
| Age 26                        |             |               |             | -0.022      |
|                               |             |               |             | (0.014)     |
| Age 28                        |             |               |             | -0.025      |
| A 90                          |             |               |             | (0.017)     |
| Age 30                        |             |               |             | -0.026      |
| A 90                          |             |               |             | (0.017)     |
| Age $32$                      |             |               |             | 0.011       |
|                               | 60          | 60            | CO          | (0.018)     |
| Clusters (Career start years) | 60<br>22041 | $60 \\ 32941$ | 60<br>22041 | 60<br>20020 |
| Obs. (Teachers) $R^2$         | 32941       |               | 32941       | 30038       |
| <u>Γ</u>                      | 0.022       | 0.022         | 0.022       | 0.020       |

Notes: Regressions of teacher value-added measure in mathematics on NBER recession indicator at different points in time. Preferred year refers to timing used in all other regressions. Regressions control for an extensive set of experience dummies. Standard errors in parentheses adjusted for clustering at the career start year level. Significance levels: \*\*\*\* p < 1%, \*\*\* p < 5%, \* p < 10%

Table 6: Recession at Career Start and Teacher Math Effectiveness (Alternative Business Cycle Measures)

| Deper                                  | dent varial | ole: TVA in | n math  |          |          |         |
|--|-------------|-------------|---------|----------|----------|---------|
| •                                      | (1)         | (2)         | (3)     | (4)      | (5)      | (6)     |
| Recession                              | 0.110***    |             |         |          |          |         |
|  | (0.023)     |             |         |          |          |         |
| GDP growth                             |             | -0.014**    |         |          |          |         |
|  |             | (0.006)     |         |          |          |         |
| Unemp. (College)                       |             |             | 0.052** |          |          |         |
|  |             |             | (0.022) |          |          |         |
| Unemp. Change (College)                |             |             |         | 0.083*** |          |         |
|  |             |             |         | (0.015)  |          |         |
| Nonagriculture industries              |             |             |         |          | 0.040*** |         |
|  |             |             |         |          | (0.011)  |         |
| Agric. private wage and salary workers |             |             |         |          |          | 0.015   |
|  |             |             |         |          |          | (0.010) |
| Clusters (Career start years)          | 60          | 60          | 40      | 39       | 57       | 57      |
| Obs. (Teachers)                        | 32941       | 32941       | 32402   | 32244    | 32936    | 32936   |
| $R^2$                                  | 0.022       | 0.021       | 0.021   | 0.022    | 0.022    | 0.021   |

Notes: Coefficients from separate regressions of teacher value-added in math on alternative business cycle measures in career start year (recession indicator is one-year lag). Unemployment rates for college refer to BLS unemployment data of college graduates (4 years and above until 1991, degree holders after 1991) and are only available starting 1970. All unemployment rates are from the BLS, GDP growth from the BEA (2009 constant dollars). Regressions control for an extensive set of experience dummies. Standard errors in parentheses adjusted for clustering at the career start year level. Significance levels: \*\*\* p < 1%, \*\* p < 5%, \* p < 10%

Table 7: Recession at Career Start and Teacher Math Effectiveness (Single Recessions)

| Dependent variable: TVA in math |          |          |                   |  |  |  |  |
|---------------------------------|----------|----------|-------------------|--|--|--|--|
| Recession year (career start)   | (1)      | (2)      | (3)               |  |  |  |  |
| 1970                            | 0.102*** | 0.102*** | 0.080**           |  |  |  |  |
|                                 | (0.029)  | (0.029)  | (0.036)           |  |  |  |  |
| 1974                            | 0.020    | 0.020    | 0.009             |  |  |  |  |
|                                 | (0.020)  | (0.020)  | (0.025)           |  |  |  |  |
| 1980                            | 0.017    | -0.004   | -0.034            |  |  |  |  |
|                                 | (0.035)  | (0.034)  | (0.034)           |  |  |  |  |
| 1981                            | 0.002    |          |                   |  |  |  |  |
|                                 | (0.033)  |          |                   |  |  |  |  |
| 1982                            | -0.034   |          |                   |  |  |  |  |
|                                 | (0.031)  |          |                   |  |  |  |  |
| 1990                            | 0.076*** | 0.076*** | 0.092***          |  |  |  |  |
|                                 | (0.016)  | (0.016)  | (0.009)           |  |  |  |  |
| 2001                            | 0.138*** | 0.138*** | 0.124***          |  |  |  |  |
|                                 | (0.016)  | (0.016)  | (0.023)           |  |  |  |  |
| 2008                            | 0.264*** | 0.264*** | 0.230***          |  |  |  |  |
|                                 | (0.036)  | (0.036)  | (0.049)           |  |  |  |  |
| Career start years:             |          |          | +/-2 years        |  |  |  |  |
|                                 | all      | all      | around Recessions |  |  |  |  |
| Clusters (Career start years)   | 48       | 48       | 28                |  |  |  |  |
| Obs. (Teachers)                 | 32897    | 32897    | 19144             |  |  |  |  |
| $R^2$                           | 0.023    | 0.023    | 0.023             |  |  |  |  |

Notes: Regressions of teacher value-added measure in mathematics on startyear fixed effects when NBER recession indicator is equal to one (recession cohorts). Excludes observations with a startyear before 1962 (Cohorts with less than 20 teacher obs.; mean cohort size is 1,292). In column two, recession cohorts of recession of 1981 and 1982 are combined. Regressions control for an extensive set of experience dummies. Standard errors in parentheses adjusted for clustering at the career start year level. Significance levels: \*\*\* p< 1%, \*\* p< 5%, \* p< 10%

Table 8: Recession at Career Start and Teacher Math Effectiveness (Alternative TVA Measures)

| Dependent variable: Various TVA measures (math) |          |          |             |              |              |  |  |
|---|----------|----------|-------------|--------------|--------------|--|--|
|   | (1)      | (2)      | (3)         | (4)          | (5)          |  |  |
| Recession                                       | 0.110*** | 0.090*** | 0.059***    | 0.092***     | 0.083***     |  |  |
|   | (0.023)  | (0.022)  | (0.017)     | (0.029)      | (0.027)      |  |  |
| Fixed Effects (TVA)                             | none     | school   | school-year | none         | none         |  |  |
| Weights   | none     | none     | none        | Student Obs. | Teacher Obs. |  |  |
| Clusters (Career start years)                   | 60       | 60       | 60          | 60           | 60           |  |  |
| Obs. (Teachers)                                 | 32941    | 32941    | 32941       | 32941        | 32941        |  |  |
| $R^2$   | 0.022    | 0.018    | 0.014       | 0.019        | 0.020        |  |  |

Notes: Coefficients from separate regressions of different teacher value-added measures (with and without fixed effects, experience dummies, and analytical weights) in math on NBER recession indicator in year before career start, controlling for an extensive set of experience dummies. Value-added measures differ with respect to usage of fixed effects and use of weights as indicated in table. Standard errors in parentheses adjusted for clustering at the career start year level. Significance levels: \*\*\* p < 1%, \*\* p < 5%, \* p < 10%

Table 9: Recession at Career Start, Attrition, and Teacher Math Effectiveness

| Dependent                     | Attr      | rition    | TVA i     | n math    |
|-------------------------------|-----------|-----------|-----------|-----------|
| variable:                     | (1)       | (2)       | (3)       | (4)       |
| Recession                     | 0.039     | 0.017     | 0.182***  | 0.333***  |
|                               | (0.039)   | (0.029)   | (0.026)   | (0.033)   |
| TVA (math)                    | -0.029*** | -0.048*** |           |           |
|                               | (0.005)   | (0.009)   |           |           |
| Recession*TVA                 | 0.005     | 0.039***  |           |           |
|                               | (0.012)   | (0.009)   |           |           |
| Career Start                  | -0.004*** | -0.040*** |           |           |
|                               | (0.001)   | (0.010)   |           |           |
| Recession*Experience          |           |           | -0.007*** | -0.074*** |
|                               |           |           | (0.002)   | (0.010)   |
| Subsample                     |           | Start     | years     |           |
|                               | <2008     | 2000-07   | all       | 2000-08   |
| Clusters (Career Start Years) | 59        | 8         | 60        | 9         |
| Obs. (Teachers)               | 32417     | 15207     | 32941     | 15731     |
| $R^2$                         | 0.013     | 0.043     | 0.023     | 0.031     |

Notes: Regressions of attrition indicator (columns (1) and (2)) and teacher value-added in math (columns (3) and (4)) on regressors as shown in the table. Attrition defined as no teacher observation in 2009. Career start year 2009 dropped as teachers cannot drop out yet. Control in (3) and (4) is an extensive set of experience dummies. Standard errors in parentheses adjusted for clustering at the career start year level. Significance levels: \*\*\* p< 1%, \*\* p< 5%, \* p< 10%